

Personal Computers (PCs) in Europe - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/PEAAE195E40AEN.html>

Date: March 2021

Pages: 65

Price: US\$ 350.00 (Single User License)

ID: PEAAE195E40AEN

Abstracts

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SUMMARY

PCs in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The European PCs market had total revenues of \$15.0bn in 2020, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2020.

The PCs market is highly correlated with technology and the financial power of consumers.

The COVID-19 pandemic has forced millions of people to self-isolate and stay indoors, driving demand for PCs to new highs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Europe

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe pcs market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe pcs market by value in 2020?

What will be the size of the Europe pcs market in 2025?

What factors are affecting the strength of competition in the Europe pcs market?

How has the market performed over the last five years?

Who are the top competitors in Europe's pcs market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What threats do leading players face?

7.4. Who are the main challengers to the incumbents?

7.5. Has there been any recent M&A activity

8 COMPANY PROFILES

8.1. Lenovo Group Limited

8.2. HP Inc.

8.3. Apple Inc

8.4. Acer Incorporated

8.5. ASUSTeK Computer Inc.

8.6. Dell Technologies Inc.

8.7. Microsoft Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe PCs market value: \$ billion, 2016-20
- Table 2: Europe PCs market volume: million units, 2016-20
- Table 3: Europe PCs market category segmentation: \$ billion, 2020
- Table 4: Europe PCs market geography segmentation: \$ billion, 2020
- Table 5: Europe PCs market value forecast: \$ billion, 2020-25
- Table 6: Europe PCs market volume forecast: million units, 2020-25
- Table 7: Lenovo Group Limited: key facts
- Table 8: Lenovo Group Limited: Annual Financial Ratios
- Table 9: Lenovo Group Limited: Key Employees
- Table 10: Lenovo Group Limited: Key Employees Continued
- Table 11: HP Inc.: key facts
- Table 12: HP Inc.: Annual Financial Ratios
- Table 13: HP Inc.: Key Employees
- Table 14: HP Inc.: Key Employees Continued
- Table 15: Apple Inc: key facts
- Table 16: Apple Inc: Annual Financial Ratios
- Table 17: Apple Inc: Key Employees
- Table 18: Apple Inc: Key Employees Continued
- Table 19: Acer Incorporated: key facts
- Table 20: Acer Incorporated: Annual Financial Ratios
- Table 21: Acer Incorporated: Key Employees
- Table 22: ASUSTeK Computer Inc.: key facts
- Table 23: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 24: ASUSTeK Computer Inc.: Key Employees
- Table 25: Dell Technologies Inc.: key facts
- Table 26: Dell Technologies Inc.: Annual Financial Ratios
- Table 27: Dell Technologies Inc.: Key Employees
- Table 28: Microsoft Corporation: key facts
- Table 29: Microsoft Corporation: Annual Financial Ratios
- Table 30: Microsoft Corporation: Key Employees
- Table 31: Microsoft Corporation: Key Employees Continued
- Table 32: Europe size of population (million), 2016-20
- Table 33: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 34: Europe gdp (current prices, \$ billion), 2016-20
- Table 35: Europe inflation, 2016-20

Table 36: Europe consumer price index (absolute), 2016-20

Table 37: Europe exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Europe PCs market value: \$ billion, 2016-20
- Figure 2: Europe PCs market volume: million units, 2016-20
- Figure 3: Europe PCs market category segmentation: % share, by value, 2020
- Figure 4: Europe PCs market geography segmentation: % share, by value, 2020
- Figure 5: Europe PCs market value forecast: \$ billion, 2020-25
- Figure 6: Europe PCs market volume forecast: million units, 2020-25
- Figure 7: Forces driving competition in the PCs market in Europe, 2020
- Figure 8: Drivers of buyer power in the PCs market in Europe, 2020
- Figure 9: Drivers of supplier power in the PCs market in Europe, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the PCs market in Europe, 2020
- Figure 11: Factors influencing the threat of substitutes in the PCs market in Europe, 2020
- Figure 12: Drivers of degree of rivalry in the PCs market in Europe, 2020

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