

# Persimmon Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Persimmon Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Persimmon Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Persimmon Plc (Persimmon) is a provider of home building services. It offers designing, construction and maintenance services for residential buildings. The company's portfolio includes premium homes, affordable homes, apartments, semi-detached houses and studio apartments. Persimmon develops homes under brand names of Persimmon Homes, Charles Church and Westbury Partnerships. It also carries out the manufacturing of timber frames under the Space4 brand and concrete bricks under Brickworks brand. The company through FibreNest offers home broadband services and concrete roof tiles under the Tileworks brands. It operates a network of offices in north and south regions in the UK; and off-site manufacturing facilities in Birmingham and Harworth. Persimmon is headquartered in York, England, the UK.

### SCOPE

Detailed information on Persimmon Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Persimmon Plc in the form of a SWOT analysis

An in-depth view of the business model of Persimmon Plc including a breakdown and examination of key business segments

Intelligence on Persimmon Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Persimmon Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Persimmon Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Persimmon Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Persimmon Plc's business structure, strategy and prospects.

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