

Persimmon Plc - Company Profile and SWOT Analysis

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Abstracts

Summary

Persimmon Plc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Persimmon Plc (Persimmon) is a provider of home building services. It is primarily involved in the construction and sale of residential properties. The company's major products include traditional family homes, larger premium homes, and affordable social housing. Persimmon offers products under brands including Persimmon Homes, Charles Church, Brickworks, Tileworks, FibreNest, and Westbury Partnerships. Its products cater to private customers and housing associations, addressing various housing needs across the UK. The company operates through a network of regional offices including Durham, Teesside, Lancashire, Nottingham, Anglia, North Midlands, Thames Valley, West Midlands, Essex, and Wessex. Persimmon is headquartered in York, England, the UK.

Scope

Detailed information on Persimmon Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Persimmon Plc in the form of a SWOT analysis

An in-depth view of the business model of Persimmon Plc including a breakdown and examination of key business segments

Intelligence on Persimmon Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Persimmon Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Persimmon Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Persimmon Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Persimmon Plc's business structure, strategy and prospects.

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