

# Pernod Ricard SA - Company Profile and SWOT Analysis

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## Abstracts

Pernod Ricard SA %li%Company Profile and SWOT Analysis

### Summary

Pernod Ricard SA %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Pernod Ricard SA (Pernod Ricard or 'the company') is a global distiller that produces spirits, wines, whisky, scotch, vodka, gin, and other non-alcoholic beverages. The company offers a wide range of spirits under various global and local strategic brands and these brands include, Beefeater, Chivas Regal, Absolut Vodka, Jameson, Perrier-Jouet, Malibu, Ricard, Ballantine's, MUMM, Martell and others. It offers wine products under Jacob's Creek, Kenwood, and Campo Viejo. The company's major local brands include Stars, Growth Relays, and Bastions. Pernod Ricard has presence across the Americas, Europe, the Middle East and Africa, and Asia. The company is headquartered in Paris, Ile-de-France, France.

### Scope

Detailed information on Pernod Ricard SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pernod Ricard SA in the form of a SWOT analysis

An in-depth view of the business model of Pernod Ricard SA including a breakdown and examination of key business segments

Intelligence on Pernod Ricard SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pernod Ricard SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Pernod Ricard SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pernod Ricard SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pernod Ricard SA's business structure, strategy and prospects.

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