

# PepsiCo Inc - Company Profile and SWOT Analysis

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## Abstracts

PepsiCo Inc - Company Profile and SWOT Analysis

### SUMMARY

PepsiCo Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

PepsiCo Inc (PepsiCo) is a manufacturer and marketer of non-alcoholic beverages and food products. The company's product portfolio comprises potato chips, cereals, oatmeal, pasta, rice cake, packaged water, sports and energy drinks, juice, and fountain syrups. It markets its products under the Pepsi, Pepsi Max, Mountain Dew, Lay's, Frito-Lay, Gatorade, Quaker, and Yachak brand names. The company sells and distributes its products to grocery stores, drug stores, convenience stores, discount/dollar stores, mass merchandisers, hard discounters, membership stores, wholesale and other distributors, e-commerce retailers, and authorized independent bottlers. It has a business presence in North America, Latin America, Europe, the Middle East, Africa, and Asia-Pacific. PepsiCo is headquartered in Purchase, New York, the US.

### SCOPE

Detailed information on PepsiCo Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting PepsiCo Inc in the

form of a SWOT analysis

An in-depth view of the business model of PepsiCo Inc including a breakdown and examination of key business segments

Intelligence on PepsiCo Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PepsiCo Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of PepsiCo Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PepsiCo Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PepsiCo Inc's business structure, strategy and prospects.

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