

# The People's Insurance Company (Group) of China Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

The People's Insurance Company (Group) of China Ltd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

The People's Insurance Company (Group) of China Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The People's Insurance Company (Group) of China Ltd (PICC), formerly PICC Holding Company, is a state-owned insurance company. It offers a range of life and non-life insurance products. The group provides insurance products for accident, universal life, general life, family property, travel, auto, health, personal credit loan guarantee and performance guarantee. It also offers cargo insurance, credit guarantee insurance, special risk insurance, engineering performance guarantee insurance, employer liability insurance, export product liability insurance, safety production liability insurance, and technological equipment insurance. The group distributes products through bancassurance, individual insurance agent and group sales channel. PICC is headquartered in Beijing, China.

### SCOPE

Detailed information on The People's Insurance Company (Group) of China Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting The People's Insurance Company (Group) of China Ltd in the form of a SWOT analysis

An in-depth view of the business model of The People's Insurance Company (Group) of China Ltd including a breakdown and examination of key business segments

Intelligence on The People's Insurance Company (Group) of China Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The People's Insurance Company (Group) of China Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of The People's Insurance Company (Group) of China Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The People's Insurance Company (Group) of China Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The People's Insurance Company (Group) of China Ltd's business structure, strategy and prospects.

## Contents

### Company Snapshot

- The People's Insurance Company (Group) of China Ltd: Company Overview
  - The People's Insurance Company (Group) of China Ltd: Overview and Key Facts
  - The People's Insurance Company (Group) of China Ltd: Overview
  - The People's Insurance Company (Group) of China Ltd: Key Facts
  - The People's Insurance Company (Group) of China Ltd: Key Employees
  - The People's Insurance Company (Group) of China Ltd: Key Employee Biographies
  - The People's Insurance Company (Group) of China Ltd: Major Products and Services
  - The People's Insurance Company (Group) of China Ltd: Company History
  - The People's Insurance Company (Group) of China Ltd: Management Statement
  - The People's Insurance Company (Group) of China Ltd: Locations and Subsidiaries
  - The People's Insurance Company (Group) of China Ltd: Key Competitors
  - The People's Insurance Company (Group) of China Ltd: Company Analysis
  - The People's Insurance Company (Group) of China Ltd: Business Description
  - The People's Insurance Company (Group) of China Ltd: SWOT Analysis
  - The People's Insurance Company (Group) of China Ltd: SWOT Overview
  - The People's Insurance Company (Group) of China Ltd: Strengths
  - The People's Insurance Company (Group) of China Ltd: Weaknesses
  - The People's Insurance Company (Group) of China Ltd: Opportunities
  - The People's Insurance Company (Group) of China Ltd: Threats
  - The People's Insurance Company (Group) of China Ltd: Corporate Financial Deals Activity
  - The People's Insurance Company (Group) of China Ltd: Financial Deals Overview
  - The People's Insurance Company (Group) of China Ltd: Targets and Partners
  - The People's Insurance Company (Group) of China Ltd: Top Deals 2019 - 2023YTD\*
  - The People's Insurance Company (Group) of China Ltd: Corporate Venturing
  - The People's Insurance Company (Group) of China Ltd: Divestments
  - The People's Insurance Company (Group) of China Ltd: Recent Developments
  - The People's Insurance Company (Group) of China Ltd: News and Events Summary
  - The People's Insurance Company (Group) of China Ltd: Corporate Governance
  - The People's Insurance Company (Group) of China Ltd: Financial Performance
- ### Appendix
- Contact Us
  - Methodology
  - About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: The People's Insurance Company (Group) of China Ltd: Key Facts
- Table 2: The People's Insurance Company (Group) of China Ltd: Key Employees
- Table 3: The People's Insurance Company (Group) of China Ltd: Company History
- Table 4: The People's Insurance Company (Group) of China Ltd: Locations and Subsidiaries
- Table 5: The People's Insurance Company (Group) of China Ltd: Key Competitors
- Table 6: The People's Insurance Company (Group) of China Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)
- Table 7: The People's Insurance Company (Group) of China Ltd: Targets and Partners
- Table 8: The People's Insurance Company (Group) of China Ltd: Top Deals 2019 - 2023YTD\*
- Table 9: The People's Insurance Company (Group) of China Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)
- Table 10: The People's Insurance Company (Group) of China Ltd: Corporate Venturing by Geography (2019 - YTD\*2023)
- Table 11: The People's Insurance Company (Group) of China Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)
- Table 12: The People's Insurance Company (Group) of China Ltd: News and Events Summary
- Table 13: The People's Insurance Company (Group) of China Ltd: Corporate Governance
- Table 14: The People's Insurance Company (Group) of China Ltd: Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: The People's Insurance Company (Group) of China Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: The People's Insurance Company (Group) of China Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 3: The People's Insurance Company (Group) of China Ltd: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 4: The People's Insurance Company (Group) of China Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)

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