

# People's Bank - Strategy, SWOT and Corporate Finance Report

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## Abstracts

People's Bank %li%Strategy, SWOT and Corporate Finance Report

### Summary

People's Bank %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

People's Bank (PB) is a state-owned bank, which provides banking and other related financial solutions. It provides personal banking, corporate banking, commercial banking, development banking, and treasury services. Its products and services include savings accounts, current accounts, gift vouchers, deposits, loans, internet banking, mobile banking, foreign exchange services, and domestic and off-shore banking facilities. It also provides project financing, cash management, trade financing, trade services, money market, forward rate agreements, interest rate swaps, and securitization services. The bank serves individuals, SMEs, national enterprises, corporates, and government clients in Sri Lanka, and the diaspora globally. PB is headquartered in Colombo, Sri Lanka.

### Scope

Detailed information on People's Bank required for business and competitor intelligence needs

A study of the major internal and external factors affecting People's Bank in the form of a SWOT analysis

An in-depth view of the business model of People's Bank including a breakdown and examination of key business segments

Intelligence on People's Bank's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about People's Bank, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of People's Bank and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess People's Bank as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on People's Bank's business structure, strategy and prospects.

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