

Pegasystems Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/P6709407D8A8EN.html>

Date: September 2023

Pages: 240

Price: US\$ 175.00 (Single User License)

ID: P6709407D8A8EN

Abstracts

Pegasystems Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Pegasystems Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Pegasystems Inc. (Pegasystems or "the company") is an information technology company that develops, markets, licenses and supports software to automate complex, changing business processes. The company also offers low code platform, robotic process automation, customer engagement and CRM products. Pegasystem provides global client support, global client success, global services assurance, consulting, training, technical support and hosting services. It serves diverse industries, including healthcare, insurance, financial services, government, communications and media, life sciences, manufacturing and high technology, and energy and utilities. Pegasystems business operations span across North America, Europe and the Middle East, and Asia-Pacific. The company is headquartered in Cambridge, Massachusetts, the US.

Scope

Detailed information on Pegasystems Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pegasystems Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pegasystems Inc. including a breakdown and examination of key business segments

Intelligence on Pegasystems Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pegasystems Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Pegasystems Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pegasystems Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pegasystems Inc.'s business structure, strategy and prospects.

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