

# Peer 1 Hosting UK - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Peer 1 Hosting UK - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Peer 1 Hosting UK required for business and competitor intelligence needs

A study of the major internal and external factors affecting Peer 1 Hosting UK in the form of a SWOT analysis

An in-depth view of the business model of Peer 1 Hosting UK including a breakdown and examination of key business segments

Intelligence on Peer 1 Hosting UK's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Peer 1 Hosting UK, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Peer 1 Hosting UK and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Peer 1 Hosting UK as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Peer 1 Hosting UK's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Peer 1 Hosting UK (Peer 1 Hosting) is a provider of information and communication technology solutions. The company is specialized in offering of managed hosting, dedicated servers, colocation and cloud services. It provides a range of managed hosting services such as monitoring, storage and backup, load balancing, database administration, disaster recovery, databases, professional services, operating system and applications and security services. Peer 1 Hosting provider these services through a network of data centers and points-of-presence located in the UK. The company provides its services primarily to small and medium-sized businesses. Peer 1 Hosting maintains partnership with leading IT companies such as Microsoft, Platinum, nVIDIA, SSAE16, PCI, redhat, JUNIPER, EMC2 and VMWare. It operates as a subsidiary of Cogeco Cable Inc. a leading web-hosting company in the world. Peer 1 Hosting is headquartered in London, the UK.

In September 2015, the company and Cogeco Data Services announced to open a new 100,000 sq. ft. data centre in Kirkland, Montreal, Canada to serve its customers with the transformation of their IT infrastructure.

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### COMPANIES MENTIONED

Peer 1 Hosting UK

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