

Pearson plc - Strategy and SWOT Report



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

Pearson plc - Strategy and SWOT Report

Date:	December 4, 2015
Pages:	36
Price:	US\$ 175.00
ID:	P8C7F2E882BEN

INTRODUCTION

Pearson plc - Strategy and SWOT Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

FEATURES:

- Detailed information on Pearson plc required for business and competitor intelligence needs
- A study of the major internal and external factors affecting Pearson plc in the form of a SWOT analysis
- An in-depth view of the business model of Pearson plc including a breakdown and examination of key business segments
- Intelligence on Pearson plc's mergers and acquisitions (M&A), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors
- News about Pearson plc, such as business expansion, restructuring, and contract wins
- Large number of easy-to-grasp charts and graphs that present important data and key trends

HIGHLIGHTS:

Pearson plc (Pearson or "the company") is an international education and media company with its principal operations in the education, business information and consumer publishing markets. The company provides learning materials, technologies, assessments and services to teachers and students. The company operates in the Americas, Europe and Asia-Pacific. It is headquartered in London, the UK and employed 40,534 people during 2014. The company recorded revenues of £4,874 million (\$8,030.4 million) during the financial year ended December 2014 (FY2014), a decrease of 3.8% compared to FY2013. The operating profit of the company was £398 million (\$655.7 million) in FY2014, a decrease of 13.1% compared to FY2013. The net profit of the company was £471 million (\$776 million) in FY2014, a decrease of 12.5% compared to FY2013.

REASONS TO PURCHASE:

- Gain understanding of Pearson plc and the factors that influence its strategies
- Track strategic initiatives of the company and latest corporate news and actions
- Assess Pearson plc as a prospective partner, vendor or supplier
- Support sales activities by understanding your customers' businesses better
- Stay up to date on Pearson plc's business structure, strategy and prospects

Table of Content

Company Overview
Business Description
History

Key Employees and Biographies
Company View
Locations and Subsidiaries
SWOT Analysis
Revenue Analysis
Key Competitors
Major Products and Services

I would like to order:

Product name: Pearson plc - Strategy and SWOT Report
Product link: <https://marketpublishers.com/r/P8C7F2E882BEN.html>
Product ID: P8C7F2E882BEN
Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/P8C7F2E882BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**