

Pearson plc - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/PDF6CB640D9EN.html>

Date: December 2023

Pages: 45

Price: US\$ 175.00 (Single User License)

ID: PDF6CB640D9EN

Abstracts

Pearson plc. Company Profile and SWOT Analysis

Summary

Pearson plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Pearson plc (Pearson or “the company”) is engaged in the education, business information and consumer publishing business. The company provides technologies, learning materials, assessments and services to teachers and students. Pearson delivers contents in a variety of forms and through a variety of channels, including books and online services. It also provides test development, processing and scoring services to educational institutions, governments, corporations, and professional bodies around the world. The company offers online learning services in collaboration with academic institutions and universities. It also operates schools, colleges, and universities. Pearson operates in the Americas, Europe, and Asia-Pacific. The company is headquartered in London, Greater, London, the UK.

Scope

Detailed information on Pearson plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Pearson plc in the

form of a SWOT analysis

An in-depth view of the business model of Pearson plc including a breakdown and examination of key business segments

Intelligence on Pearson plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pearson plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Pearson plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pearson plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pearson plc's business structure, strategy and prospects.

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