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PCs in the United Kingdom

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Abstracts

PCs in the United Kingdom

Summary

PCs in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The personal computers (PCs) market is segmented into Desktop PCs and Towers and Portable PCs. Desktop PCs and Towers includes all-in-one desktop personal computers that include all associated devices for an independent and stand-alone client-server relationship and stand-alone desktop PC towers with varying capacity, performance, and physical size. Portable PCs segment is defined as including all notebook, laptop and tablet computers. Market value covers sales of all consumer and enterprise PCs, valued at manufacturer selling prices including all applicable taxes.

The UK PCs market recorded revenues of $6,665.9 million in 2023, representing a compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.

The portable pcs segment accounted for the market's largest proportion in 2023, with total revenues of $5,041.9 million, equivalent to 75.6% of the market's overall value.

The UK accounted for a 15.0% share of the European PCs market in 2023.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in the United Kingdom

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom pcs market with five year forecasts

Reasons to Buy

What was the size of the United Kingdom pcs market by value in 2023?

What will be the size of the United Kingdom pcs market in 2028?

What factors are affecting the strength of competition in the United Kingdom pcs market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's pcs market?

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