

PCs in Japan

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SUMMARY

PCs in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Japan pcs market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The personal computers (PCs) market consists of the sale of both desktop and portable PCs.
- The Japanese PCs market had total revenues of \$9,525.4m in 2017, representing a compound annual rate of change (CARC) of -1.2% between 2013 and 2017.
- Market consumption volumes declined with a CARC of -9.6% between 2013 and 2017, to reach a total of 7.5 million units in 2017.
- The Japanese market saw a significant decline of -32.2% in 2015 due to the introduction of an increased sales tax which caused the economy to plunge and consumer spending to decrease.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Japan
- Leading company profiles reveal details of key pcs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan pcs market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Japan pcs market by value in 2017?
- What will be the size of the Japan pcs market in 2022?
- What factors are affecting the strength of competition in the Japan pcs market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's pcs market?

Table of Content

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Fujitsu Limited
HP Inc.
Toshiba Corporation
Lenovo Group Limited
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

LIST OF TABLES

Table 1: Japan PCs market value: \$ billion, 2013-17
Table 2: Japan PCs market volume: million units, 2013-17
Table 3: Japan PCs market category segmentation: \$ billion, 2017
Table 4: Japan PCs market geography segmentation: \$ billion, 2017
Table 5: Japan PCs market value forecast: \$ billion, 2017-22
Table 6: Japan PCs market volume forecast: million units, 2017-22
Table 7: Fujitsu Limited: key facts
Table 8: Fujitsu Limited: key financials (\$)
Table 9: Fujitsu Limited: key financials (¥)
Table 10: Fujitsu Limited: key financial ratios

Table 11: HP Inc.: key facts
Table 12: HP Inc.: key financials (\$)
Table 13: HP Inc.: key financial ratios
Table 14: Toshiba Corporation: key facts
Table 15: Toshiba Corporation: key financials (\$)
Table 16: Toshiba Corporation: key financials (¥)
Table 17: Toshiba Corporation: key financial ratios
Table 18: Lenovo Group Limited: key facts
Table 19: Lenovo Group Limited: key financials (\$)
Table 20: Lenovo Group Limited: key financial ratios
Table 21: Japan size of population (million), 2013-17
Table 22: Japan gdp (constant 2005 prices, \$ billion), 2013-17
Table 23: Japan gdp (current prices, \$ billion), 2013-17
Table 24: Japan inflation, 2013-17
Table 25: Japan consumer price index (absolute), 2013-17
Table 26: Japan exchange rate, 2013-17

LIST OF FIGURES

Figure 1: Japan PCs market value: \$ billion, 2013-17
Figure 2: Japan PCs market volume: million units, 2013-17
Figure 3: Japan PCs market category segmentation: % share, by value, 2017
Figure 4: Japan PCs market geography segmentation: % share, by value, 2017
Figure 5: Japan PCs market value forecast: \$ billion, 2017-22
Figure 6: Japan PCs market volume forecast: million units, 2017-22
Figure 7: Forces driving competition in the PCs market in Japan, 2017
Figure 8: Drivers of buyer power in the PCs market in Japan, 2017
Figure 9: Drivers of supplier power in the PCs market in Japan, 2017
Figure 10: Factors influencing the likelihood of new entrants in the PCs market in Japan, 2017
Figure 11: Factors influencing the threat of substitutes in the PCs market in Japan, 2017
Figure 12: Drivers of degree of rivalry in the PCs market in Japan, 2017
Figure 13: Fujitsu Limited: revenues & profitability
Figure 14: Fujitsu Limited: assets & liabilities
Figure 15: HP Inc.: revenues & profitability
Figure 16: HP Inc.: assets & liabilities
Figure 17: Toshiba Corporation: revenues & profitability
Figure 18: Toshiba Corporation: assets & liabilities
Figure 19: Lenovo Group Limited: revenues & profitability
Figure 20: Lenovo Group Limited: assets & liabilities

COMPANIES MENTIONED

Fujitsu Limited
HP Inc.
Toshiba Corporation
Lenovo Group Limited

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