

PCCW Limited - Company Profile and SWOT Analysis

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Abstracts

PCCW Limited %li%Company Profile and SWOT Analysis

Summary

PCCW Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

PCCW Limited (PCCW or 'the company') is a provider of telecommunications services, IT services, property and investment services. The company owns interests in business that are involved in telecommunications, media, information technology (IT) solutions, property development and investment, and other activities. PCCW's services portfolio includes local telephony, mobile communication services, local data and broadband, enterprise solutions, international telecommunications, outsourcing, and consulting. It further offers interactive pay-TV services and over-the-top digital media entertainment services, information and communications technologies services, and management of property and infrastructure projects. PCCW markets these products under brands such as PCCW, now, Viu and MOOV. The company operates in Hong Kong, Japan, Mainland and other parts of China. The company is headquartered in Quarry Bay, Hong Kong.

Scope

Detailed information on PCCW Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting PCCW Limited in the form of a SWOT analysis

An in-depth view of the business model of PCCW Limited including a breakdown and examination of key business segments

Intelligence on PCCW Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about PCCW Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of PCCW Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess PCCW Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on PCCW Limited's business structure, strategy and prospects.

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