

# Paulig Group - Company Profile and SWOT Analysis

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## Abstracts

### Paulig Group - Company Profile and SWOT Analysis

#### Summary

Paulig Group - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

#### Key Highlights

Paulig Group (Paulig) is a manufacturer and producer of coffee, spices and ethnic foods. The company provides products such as roasted coffee, chocolate drinks, ready coffee drinks, tortillas, snack foods, salsa dips and others. Additionally, the company also provides filter services in Russia and plant-based food, without renouncing the protein. It also markets spices of Tex Mex, Thai food, and Indian food. Paulig offers products under brands such as Poco Loco, Santa Maria, Risenta, and Paulig. The company operates in the Baltics, Europe and Nordic regions. Paulig is headquartered in Helsinki, Finland.

#### Scope

Detailed information on Paulig Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Paulig Group in the form of a SWOT analysis

An in-depth view of the business model of Paulig Group including a breakdown and examination of key business segments

Intelligence on Paulig Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Paulig Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Paulig Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Paulig Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Paulig Group's business structure, strategy and prospects.

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