

# Paul Hartmann AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Paul Hartmann AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Paul Hartmann AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Paul Hartmann AG in the form of a SWOT analysis

An in-depth view of the business model of Paul Hartmann AG including a breakdown and examination of key business segments

Intelligence on Paul Hartmann AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Paul Hartmann AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Paul Hartmann AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Paul Hartmann AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Paul Hartmann AG's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Paul Hartmann (Hartmann or 'the group') is a leading operator in the field of medical and hygiene products. The group offers professional system solutions in the areas of wound management, incontinence hygiene, and infection management. Hartmann has its operations in Europe, Americas, Asia, Africa and Oceania. It is headquartered in Heidenheim, Germany, and employed 10,257 people as on December 31, 2013.

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### COMPANIES MENTIONED

Paul Hartmann AG

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