

# Pasta and Noodles in South Africa

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## Abstracts

Pasta and Noodles in South Africa

### Summary

Pasta & Noodles in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2019 annual average exchange rates.

The South African pasta & noodles market had total revenues of \$194.8m in 2019, representing a compound annual growth rate (CAGR) of 2.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.5% between 2015 and 2019, to reach a total of 70.2 million kilograms in 2019.

Rapid urbanization and changing consumer lifestyle are the factors supporting the market growth.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in South Africa

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa pasta & noodles market with five year forecasts

## Reasons to Buy

What was the size of the South Africa pasta & noodles market by value in 2019?

What will be the size of the South Africa pasta & noodles market in 2024?

What factors are affecting the strength of competition in the South Africa pasta & noodles market?

How has the market performed over the last five years?

What are the main segments that make up South Africa's pasta & noodles market?

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### COMPANIES MENTIONED

Tiger Brands Ltd

Pioneer Food Group Ltd

Nestle SA

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