

Pasta and Noodles in the Netherlands

<https://marketpublishers.com/r/P47F35F6922EN.html>

Date: July 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: P47F35F6922EN

Abstracts

Pasta and Noodles in the Netherlands

Summary

Pasta & Noodles in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2019 annual average exchange rates.

The Dutch pasta & noodles market had total revenues of \$233.0m in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2% between 2015 and 2019, to reach a total of 72 million kilograms in 2019.

Stable economic conditions and rising disposable income are the factors supporting market growth.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pasta & noodles market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in the Netherlands

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands pasta & noodles market with five year forecasts

Reasons to Buy

What was the size of the Netherlands pasta & noodles market by value in 2019?

What will be the size of the Netherlands pasta & noodles market in 2024?

What factors are affecting the strength of competition in the Netherlands pasta & noodles market?

How has the market performed over the last five years?

How large is the Netherlands's pasta & noodles market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2015-2019)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. GranFood BV
- 8.2. Unilever NV
- 8.3. The Kraft Heinz Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Netherlands pasta & noodles market value: \$ million, 2015-19

Table 2: Netherlands pasta & noodles market volume: million kilograms, 2015-19

Table 3: Netherlands pasta & noodles market category segmentation: \$ million, 2019

Table 4: Netherlands pasta & noodles market geography segmentation: \$ million, 2019

Table 5: Netherlands pasta & noodles market distribution: % share, by value, 2019

Table 6: Netherlands pasta & noodles market value forecast: \$ million, 2019-24

Table 7: Netherlands pasta & noodles market volume forecast: million kilograms, 2019-24

Table 8: Netherlands pasta & noodles market share: % share, by value, 2019

Table 9: GranFood BV: key facts

Table 10: GranFood BV: Key Employees

Table 11: Unilever NV: key facts

Table 12: Unilever NV: Annual Financial Ratios

Table 13: Unilever NV: Key Employees

Table 14: Unilever NV: Key Employees Continued

Table 15: The Kraft Heinz Co: key facts

Table 16: The Kraft Heinz Co: Annual Financial Ratios

Table 17: The Kraft Heinz Co: Annual Financial Ratios (Continued)

Table 18: The Kraft Heinz Co: Key Employees

Table 19: Netherlands size of population (million), 2015-19

Table 20: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19

Table 21: Netherlands gdp (current prices, \$ billion), 2015-19

Table 22: Netherlands inflation, 2015-19

Table 23: Netherlands consumer price index (absolute), 2015-19

Table 24: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands pasta & noodles market value: \$ million, 2015-19

Figure 2: Netherlands pasta & noodles market volume: million kilograms, 2015-19

Figure 3: Netherlands pasta & noodles market category segmentation: % share, by value, 2019

Figure 4: Netherlands pasta & noodles market geography segmentation: % share, by value, 2019

Figure 5: Netherlands pasta & noodles market distribution: % share, by value, 2019

Figure 6: Netherlands pasta & noodles market value forecast: \$ million, 2019-24

Figure 7: Netherlands pasta & noodles market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the pasta & noodles market in the Netherlands, 2019

Figure 9: Drivers of buyer power in the pasta & noodles market in the Netherlands, 2019

Figure 10: Drivers of supplier power in the pasta & noodles market in the Netherlands, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pasta & noodles market in the Netherlands, 2019

Figure 12: Factors influencing the threat of substitutes in the pasta & noodles market in the Netherlands, 2019

Figure 13: Drivers of degree of rivalry in the pasta & noodles market in the Netherlands, 2019

Figure 14: Netherlands pasta & noodles market share: % share, by value, 2019

COMPANIES MENTIONED

GranFood BV

Unilever NV

The Kraft Heinz Co

I would like to order

Product name: Pasta and Noodles in the Netherlands

Product link: <https://marketpublishers.com/r/P47F35F6922EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P47F35F6922EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970