

# Pasta and Noodles in Japan

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# **Abstracts**

Pasta and Noodles in Japan

### Summary

Pasta & Noodles in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2019 annual average exchange rates.

The Japanese pasta & noodles market had total revenues of \$6,602.5m in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.6% between 2015 and 2019, to reach a total of 1,014.7 million kilograms in 2019.

Due to hectic lifestyles consumers have limited time to cook at home, driving the market growth.



# Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in Japan

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan pasta & noodles market with five year forecasts

## Reasons to Buy

What was the size of the Japan pasta & noodles market by value in 2019?

What will be the size of the Japan pasta & noodles market in 2024?

What factors are affecting the strength of competition in the Japan pasta & noodles market?

How has the market performed over the last five years?

What are the main segments that make up Japan's pasta & noodles market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2015-2019)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the market?

#### **8 COMPANY PROFILES**

- 8.1. Nissin Foods Holdings Co Ltd
- 8.2. Toyo Suisan Kaisha Ltd
- 8.3. Sanyo Foods Co Ltd

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Japan pasta & noodles market value: \$ million, 2015-19
- Table 2: Japan pasta & noodles market volume: million kilograms, 2015-19
- Table 3: Japan pasta & noodles market category segmentation: \$ million, 2019
- Table 4: Japan pasta & noodles market geography segmentation: \$ million, 2019
- Table 5: Japan pasta & noodles market distribution: % share, by value, 2019
- Table 6: Japan pasta & noodles market value forecast: \$ million, 2019-24
- Table 7: Japan pasta & noodles market volume forecast: million kilograms, 2019-24
- Table 8: Japan pasta & noodles market share: % share, by value, 2019
- Table 9: Nissin Foods Holdings Co Ltd: key facts
- Table 10: Nissin Foods Holdings Co Ltd: Annual Financial Ratios
- Table 11: Nissin Foods Holdings Co Ltd: Key Employees
- Table 12: Nissin Foods Holdings Co Ltd: Key Employees Continued
- Table 13: Toyo Suisan Kaisha Ltd: key facts
- Table 14: Toyo Suisan Kaisha Ltd: Annual Financial Ratios
- Table 15: Toyo Suisan Kaisha Ltd: Key Employees
- Table 16: Sanyo Foods Co Ltd: key facts
- Table 17: Sanyo Foods Co Ltd: Key Employees
- Table 18: Japan size of population (million), 2015-19
- Table 19: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 20: Japan gdp (current prices, \$ billion), 2015-19
- Table 21: Japan inflation, 2015-19
- Table 22: Japan consumer price index (absolute), 2015-19
- Table 23: Japan exchange rate, 2015-19



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Japan pasta & noodles market value: \$ million, 2015-19
- Figure 2: Japan pasta & noodles market volume: million kilograms, 2015-19
- Figure 3: Japan pasta & noodles market category segmentation: % share, by value, 2019
- Figure 4: Japan pasta & noodles market geography segmentation: % share, by value, 2019
- Figure 5: Japan pasta & noodles market distribution: % share, by value, 2019
- Figure 6: Japan pasta & noodles market value forecast: \$ million, 2019-24
- Figure 7: Japan pasta & noodles market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the pasta & noodles market in Japan, 2019
- Figure 9: Drivers of buyer power in the pasta & noodles market in Japan, 2019
- Figure 10: Drivers of supplier power in the pasta & noodles market in Japan, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the pasta & noodles market in Japan, 2019
- Figure 12: Factors influencing the threat of substitutes in the pasta & noodles market in Japan, 2019
- Figure 13: Drivers of degree of rivalry in the pasta & noodles market in Japan, 2019
- Figure 14: Japan pasta & noodles market share: % share, by value, 2019

#### **COMPANIES MENTIONED**

Nissin Foods Holdings Co Ltd Toyo Suisan Kaisha Ltd Sanyo Foods Co Ltd



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