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Parmalat S.p.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Parmalat S.p.A. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Parmalat S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Parmalat S.P.A (Parmalat) is a manufacturer and distributor of food products and beverages. The company's product portfolio comprises of ultra-high temperature milk, flavoured milk, condensed milk, milk powder, fruit juices, soy drinks, tea and yogurt. It also offers probiotics, desserts, cheese, ice cream, ingredients and butter. The company markets products under Parmalat, Santal, Zymil, Vaalia, Fibresse, and Omega3 brand names. It has business presence in Italy, Russia, Portugal, and Australia. Parmalat develops products through its six R&D centers located in Australia, Canada, Italy, South Africa, the US, Brazil, Colombia and Venezuela. Parmalat is headquartered in Collecchio, Parma, Italy.

SCOPE

Detailed information on Parmalat S.p.A. required for business and competitor intelligence needs

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A study of the major internal and external factors affecting Parmalat S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of Parmalat S.p.A. including a breakdown and examination of key business segments

Intelligence on Parmalat S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Parmalat S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Parmalat S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Parmalat S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Parmalat S.p.A.'s business structure, strategy and prospects.

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