

Parfums De Coeur Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/P17487B6AA4EN.html>

Date: September 2023

Pages: 24

Price: US\$ 175.00 (Single User License)

ID: P17487B6AA4EN

Abstracts

Parfums De Coeur Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Parfums De Coeur Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Parfums De Coeur Ltd (PDC), is a subsidiary of CVC Capital Partners, is a global consumer product company based in the US. The company manufactures and distributes fragrances and beauty products. Its product portfolio includes perfumes and colognes, celebrity scents, gift sets, top sellers, hard-to-find fragrances, specialty samples, new releases, and even discontinued brands. PDC markets its products under BOD Man, Calgon, Dr Teal's, Body Fantasies, cantu, Eylure, Elegant Touch, salonsystem, bodycology and Me! Bath brand names. The company distributes products through mass, chain drug, grocery, dollar and club retailers throughout the US and the UK. PDC is headquartered in Stamford, Connecticut, the US.

Scope

Detailed information on Parfums De Coeur Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Parfums De Coeur Ltd in the form of a SWOT analysis

An in-depth view of the business model of Parfums De Coeur Ltd including a breakdown and examination of key business segments

Intelligence on Parfums De Coeur Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Parfums De Coeur Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Parfums De Coeur Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Parfums De Coeur Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Parfums De Coeur Ltd's business structure, strategy and prospects.

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