

# Paragon Union Berhad - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Paragon Union Berhad %li%Strategy, SWOT and Corporate Finance Report

### Summary

Paragon Union Berhad %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Paragon Union Berhad (Paragon) manufactures and supplies carpets. Its product portfolio includes commercial carpets, rugs, automotive components; and noise, vibration, and harshness (NVH) components. The company's commercial carpets and rugs portfolio includes Axminster carpets, machine tufted carpets, hand-tufted carpets, carpet tiles, and carpet rugs. Its car carpets and NVH components include car mats insulators, trunk carpets, trunk floorboards, silencers, rear shelf trim, pad dash panels, and other components. Paragon provides carpets for use in commercial buildings, hotels, condominiums, embassies, residences hospitals, and mosques. The company also exports its products to other countries such as Bangladesh, Saudi Arabia, Singapore, Sri Lanka, Cambodia, and Vietnam. Paragon is headquartered in Cheras, Selangor, Malaysia.

### Scope

Detailed information on Paragon Union Berhad required for business and

## competitor intelligence needs

A study of the major internal and external factors affecting Paragon Union Berhad in the form of a SWOT analysis

An in-depth view of the business model of Paragon Union Berhad including a breakdown and examination of key business segments

Intelligence on Paragon Union Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Paragon Union Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Paragon Union Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Paragon Union Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Paragon Union Berhad's business structure, strategy and prospects.

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