

# Paragon Banking Group PLC - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Paragon Banking Group PLC - Strategy, SWOT and Corporate Finance Report

## SUMMARY

Paragon Banking Group PLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Paragon Banking Group PLC (Paragon) is a provider of a range of personal and business banking solutions through its subsidiary, Paragon Bank PLC. Its banking solutions consist of savings such as cash individual savings accounts, fixed-rate accounts, and notice accounts; loans for auto, home, property development, and specialist asset finance; and mortgage, including buy-to-let, residential, and second charge; and structured lending. It also invests and administers loan portfolios from thirdparty lenders. The group has an operational presence in the UK through its offices located in London and West Midlands. Paragon is headquartered in Solihull, West Midlands, the UK.

#### SCOPE

Detailed information on Paragon Banking Group PLC required for business and competitor intelligence needs



A study of the major internal and external factors affecting Paragon Banking Group PLC in the form of a SWOT analysis

An in-depth view of the business model of Paragon Banking Group PLC including a breakdown and examination of key business segments

Intelligence on Paragon Banking Group PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Paragon Banking Group PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Paragon Banking Group PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Paragon Banking Group PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Paragon Banking Group PLC's business structure, strategy and prospects.



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