

Paper and Paperboard in the United States

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Abstracts

Paper and Paperboard in the United States

Summary

Paper & Paperboard in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. Covid-19: Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The US paper & paperboard market had total revenues of \$79.3bn in 2019, representing a compound annual growth rate (CAGR) of 3.1% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.3% between 2015 and 2019, to reach a total of 66.6 million tonnes in 2019.

The paper & paperboard market is negatively correlated to digitalization and technological advantages in general.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in the United States

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States paper & paperboard market with five year forecasts

Reasons to Buy

What was the size of the United States paper & paperboard market by value in 2019?

What will be the size of the United States paper & paperboard market in 2024?

What factors are affecting the strength of competition in the United States paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the United States's paper & paperboard market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

7.4. What has been the recent M&A activity?

8 COMPANY PROFILES

8.1. Clearwater Paper Corp

8.2. International Paper Co

8.3. Kimberly-Clark Corp

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States paper & paperboard market value: \$ billion, 2015-19
- Table 2: United States paper & paperboard market volume: million units, 2015-19
- Table 3: United States paper & paperboard market category segmentation: \$ billion, 2019
- Table 4: United States paper & paperboard market geography segmentation: \$ billion, 2019
- Table 5: United States paper & paperboard market value forecast: \$ billion, 2019-24
- Table 6: United States paper & paperboard market volume forecast: million units, 2019-24
- Table 7: Clearwater Paper Corp: key facts
- Table 8: Clearwater Paper Corp: Key Employees
- Table 9: International Paper Co: key facts
- Table 10: International Paper Co: Key Employees
- Table 11: Kimberly-Clark Corp: key facts
- Table 12: Kimberly-Clark Corp: Key Employees
- Table 13: United States size of population (million), 2015-19
- Table 14: United States gdp (constant 2005 prices, \$ billion), 2015-19
- Table 15: United States gdp (current prices, \$ billion), 2015-19
- Table 16: United States inflation, 2015-19
- Table 17: United States consumer price index (absolute), 2015-19
- Table 18: United States exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: United States paper & paperboard market value: \$ billion, 2015-19
- Figure 2: United States paper & paperboard market volume: million units, 2015-19
- Figure 3: United States paper & paperboard market category segmentation: % share, by value, 2019
- Figure 4: United States paper & paperboard market geography segmentation: % share, by value, 2019
- Figure 5: United States paper & paperboard market value forecast: \$ billion, 2019-24
- Figure 6: United States paper & paperboard market volume forecast: million units, 2019-24
- Figure 7: Forces driving competition in the paper & paperboard market in the United States, 2019
- Figure 8: Drivers of buyer power in the paper & paperboard market in the United States, 2019
- Figure 9: Drivers of supplier power in the paper & paperboard market in the United States, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in the United States, 2019
- Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in the United States, 2019
- Figure 12: Drivers of degree of rivalry in the paper & paperboard market in the United States, 2019

COMPANIES MENTIONED

Clearwater Paper Corp
International Paper Co
Kimberly-Clark Corp

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