

Paper and Paperboard in Italy

<https://marketpublishers.com/r/P2BC8C4C08DEN.html>

Date: September 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: P2BC8C4C08DEN

Abstracts

Paper and Paperboard in Italy

Summary

Paper & Paperboard in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. Covid-19: Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Italian paper & paperboard market had total revenues of \$10bn in 2019, representing a compound annual growth rate (CAGR) of 2.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.5% between 2015 and 2019, to reach a total of 11 million tonnes in 2019.

The paper & paperboard market is negatively correlated to digitalization and technological advantages in general.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the paper & paperboard market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Italy

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy paper & paperboard market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy paper & paperboard market by value in 2019?

What will be the size of the Italy paper & paperboard market in 2024?

What factors are affecting the strength of competition in the Italy paper & paperboard market?

How has the market performed over the last five years?

How large is Italy's paper & paperboard market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

7.4. What has been the recent M&A activity?

8 COMPANY PROFILES

8.1. Svenska Cellulosa Aktiebolaget

8.2. DS Smith Plc

8.3. International Paper Co

8.4. Fedrigoni S.p.A.

8.5. Burgo Group SpA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy paper & paperboard market value: \$ million, 2015-19
- Table 2: Italy paper & paperboard market volume: thousand units, 2015-19
- Table 3: Italy paper & paperboard market category segmentation: \$ million, 2019
- Table 4: Italy paper & paperboard market geography segmentation: \$ million, 2019
- Table 5: Italy paper & paperboard market value forecast: \$ million, 2019-24
- Table 6: Italy paper & paperboard market volume forecast: thousand units, 2019-24
- Table 7: Svenska Cellulosa Aktiebolaget: key facts
- Table 8: Svenska Cellulosa Aktiebolaget: Key Employees
- Table 9: DS Smith Plc: key facts
- Table 10: DS Smith Plc: Key Employees
- Table 11: International Paper Co: key facts
- Table 12: International Paper Co: Key Employees
- Table 13: Fedrigoni S.p.A.: key facts
- Table 14: Fedrigoni S.p.A.: Key Employees
- Table 15: Burgo Group SpA: key facts
- Table 16: Burgo Group SpA: Key Employees
- Table 17: Italy size of population (million), 2015-19
- Table 18: Italy gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Italy gdp (current prices, \$ billion), 2015-19
- Table 20: Italy inflation, 2015-19
- Table 21: Italy consumer price index (absolute), 2015-19
- Table 22: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Italy paper & paperboard market value: \$ million, 2015-19

Figure 2: Italy paper & paperboard market volume: thousand units, 2015-19

Figure 3: Italy paper & paperboard market category segmentation: % share, by value, 2019

Figure 4: Italy paper & paperboard market geography segmentation: % share, by value, 2019

Figure 5: Italy paper & paperboard market value forecast: \$ million, 2019-24

Figure 6: Italy paper & paperboard market volume forecast: thousand units, 2019-24

Figure 7: Forces driving competition in the paper & paperboard market in Italy, 2019

Figure 8: Drivers of buyer power in the paper & paperboard market in Italy, 2019

Figure 9: Drivers of supplier power in the paper & paperboard market in Italy, 2019

Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Italy, 2019

Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Italy, 2019

Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Italy, 2019

COMPANIES MENTIONED

Svenska Cellulosa Aktiebolaget

DS Smith Plc

International Paper Co

Fedrigoni S.p.A.

Burgo Group SpA

I would like to order

Product name: Paper and Paperboard in Italy

Product link: <https://marketpublishers.com/r/P2BC8C4C08DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P2BC8C4C08DEN.html>