

Paper & Paperboard Global Industry Guide 2017

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Abstracts

Paper & Paperboard Global Industry Guide 2017

SUMMARY

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the global paper & paperboard market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard.

Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per ton multiplied by consumption volumes.

Any currency conversions used in the creation of this report have been calculated using constant annual average 2016 exchange rates.



The global paper & paperboard market had total revenues of \$473.9bn in 2016, representing a compound annual rate of change (CARC) of -2% between 2012 and 2016.

Market consumption volume increased with a compound annual growth rate (CAGR) of 0.2% between 2012 and 2016, to reach a total of 472.1 million tonnes in 2016.

In early 2016, the Chinese Ministry of Industry and Information Technology, as well as the country's Ministry of Finance jointly released a digitization plan for China's manufacturing sector. The plan intends to radically transform the manufacturing sector within the span of four years. Prior to this the Chinese government has also been encouraging the development of electronic codes for Chinese characters. 500,000 characters are expected to be digitized as part of this drive with more than 80,000 already being digitized as of October 2016. A strong state-led move towards digitization is having a negative impact on consumption levels of paper and paperboard as can be seen from the strong deceleration in volume growth in 2016.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

REASONS TO BUY



What was the size of the global paper & paperboard market by value in 2016?

What will be the size of the global paper & paperboard market in 2021?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard market?



Contents

EXECUTIVE SUMMARY

Market value

Market value forecast

Market volume

Market volume forecast

Category segmentation

Geography segmentation

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Paper & Paperboard

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Paper & Paperboard in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Paper & Paperboard in Europe

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Paper & Paperboard in France

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators



Paper & Paperboard in Germany

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in Italy

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in Japan

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in Australia

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in Canada

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in China

Market Overview

Market Data

Market Segmentation



Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in The Netherlands

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in Spain

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in The United Kingdom

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Paper & Paperboard in The United States

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Macroeconomic indicators

Company Profiles

Leading Companies

Appendix

Methodology

About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Global paper & paperboard market value: \$ billion, 2012–16
- Table 2: Global paper & paperboard market volume: million tonnes, 2012–16
- Table 3: Global paper & paperboard market category segmentation: \$ billion, 2016
- Table 4: Global paper & paperboard market geography segmentation: \$ billion, 2016
- Table 5: Global paper & paperboard market value forecast: \$ billion, 2016–21
- Table 6: Global paper & paperboard market volume forecast: million tonnes, 2016–21
- Table 7: Asia-Pacific paper & paperboard market value: \$ billion, 2012-16
- Table 8: Asia-Pacific paper & paperboard market volume: million tonnes, 2012–16
- Table 9: Asia-Pacific paper & paperboard market category segmentation: \$ billion, 2016
- Table 10: Asia–Pacific paper & paperboard market geography segmentation: \$ billion, 2016
- Table 11: Asia-Pacific paper & paperboard market value forecast: \$ billion, 2016-21
- Table 12: Asia–Pacific paper & paperboard market volume forecast: million tonnes, 2016–21
- Table 13: Europe paper & paperboard market value: \$ billion, 2012–16
- Table 14: Europe paper & paperboard market volume: million tonnes, 2012–16
- Table 15: Europe paper & paperboard market category segmentation: \$ billion, 2016
- Table 16: Europe paper & paperboard market geography segmentation: \$ billion, 2016
- Table 17: Europe paper & paperboard market value forecast: \$ billion, 2016–21
- Table 18: Europe paper & paperboard market volume forecast: million tonnes, 2016–21
- Table 19: France paper & paperboard market value: \$ million, 2012-16
- Table 20: France paper & paperboard market volume: thousand tonnes, 2012-16
- Table 21: France paper & paperboard market category segmentation: \$ million, 2016
- Table 22: France paper & paperboard market geography segmentation: \$ million, 2016
- Table 23: France paper & paperboard market value forecast: \$ million, 2016-21
- Table 24: France paper & paperboard market volume forecast: thousand tonnes,
- 2016-21
- Table 25: France size of population (million), 2012–16
- Table 26: France gdp (constant 2005 prices, \$ billion), 2012-16
- Table 27: France gdp (current prices, \$ billion), 2012–16
- Table 28: France inflation, 2012–16
- Table 29: France consumer price index (absolute), 2012–16
- Table 30: France exchange rate, 2012–16
- Table 31: Germany paper & paperboard market value: \$ million, 2012–16
- Table 32: Germany paper & paperboard market volume: thousand tonnes, 2012-16



- Table 33: Germany paper & paperboard market category segmentation: \$ million, 2016
- Table 34: Germany paper & paperboard market geography segmentation: \$ million, 2016
- Table 35: Germany paper & paperboard market value forecast: \$ million, 2016–21
- Table 36: Germany paper & paperboard market volume forecast: thousand tonnes,
- 2016-21
- Table 37: Germany size of population (million), 2012–16
- Table 38: Germany gdp (constant 2005 prices, \$ billion), 2012-16
- Table 39: Germany gdp (current prices, \$ billion), 2012–16
- Table 40: Germany inflation, 2012–16
- Table 41: Germany consumer price index (absolute), 2012–16
- Table 42: Germany exchange rate, 2012–16
- Table 43: Italy paper & paperboard market value: \$ million, 2012–16
- Table 44: Italy paper & paperboard market volume: thousand tonnes, 2012–16
- Table 45: Italy paper & paperboard market category segmentation: \$ million, 2016
- Table 46: Italy paper & paperboard market geography segmentation: \$ million, 2016
- Table 47: Italy paper & paperboard market value forecast: \$ million, 2016–21
- Table 48: Italy paper & paperboard market volume forecast: thousand tonnes, 2016–21
- Table 49: Italy size of population (million), 2012–16
- Table 50: Italy gdp (constant 2005 prices, \$ billion), 2012–16
- Table 51: Italy gdp (current prices, \$ billion), 2012–16
- Table 52: Italy inflation, 2012–16
- Table 53: Italy consumer price index (absolute), 2012–16
- Table 54: Italy exchange rate, 2012–16
- Table 55: Japan paper & paperboard market value: \$ million, 2012–16
- Table 56: Japan paper & paperboard market volume: thousand tonnes, 2012–16
- Table 57: Japan paper & paperboard market category segmentation: \$ million, 2016
- Table 58: Japan paper & paperboard market geography segmentation: \$ million, 2016
- Table 59: Japan paper & paperboard market value forecast: \$ million, 2016–21
- Table 60: Japan paper & paperboard market volume forecast: thousand tonnes,
- 2016-21
- Table 61: Japan size of population (million), 2012–16
- Table 62: Japan gdp (constant 2005 prices, \$ billion), 2012–16
- Table 63: Japan gdp (current prices, \$ billion), 2012–16
- Table 64: Japan inflation, 2012–16
- Table 65: Japan consumer price index (absolute), 2012–16
- Table 66: Japan exchange rate, 2012-16
- Table 67: Australia paper & paperboard market value: \$ million, 2012–16
- Table 68: Australia paper & paperboard market volume: thousand tonnes, 2012-16



Table 69: Australia paper & paperboard market category segmentation: \$ million, 2016

Table 70: Australia paper & paperboard market geography segmentation: \$ million, 2016

Table 71: Australia paper & paperboard market value forecast: \$ million, 2016–21

Table 72: Australia paper & paperboard market volume forecast: thousand tonnes,

2016-21

Table 73: Australia size of population (million), 2012–16

Table 74: Australia gdp (constant 2005 prices, \$ billion), 2012–16

Table 75: Australia gdp (current prices, \$ billion), 2012–16

Table 76: Australia inflation, 2012–16

Table 77: Australia consumer price index (absolute), 2012–16

Table 78: Australia exchange rate, 2012–16



About

Global paper & paperboard market has undergone a contraction overall in recent years. However, increasing volume consumption levels as recycled paper becomes an increased feature should help bring back the market to growth again in the forecast period. An improving macroeconomic environment has seen the IMF upgrade its growth estimate for Italy to 1.3%, which is the highest for the country since the 2007-08 financial crisis began. Increased activity in the wider Italian economy will boost the demand for paper and paperboard. However, an overall decline in value will continue as stiff competition from domestic and international competitors forces players to compete more intensely in the paper & paperboard market.

Global paper & paperboard market had total revenues of \$473.9bn in 2016, representing a compound annual rate of change (CARC) of -2% between 2012 and 2016. In comparison, the Asia-Pacific and US markets declined with compound annual rate of change (CARCs) of -0.5% and -1.7% respectively, over the same period, to reach respective values of \$199.6bn and \$68.0bn in 2016.

Market consumption volume increased with a compound annual growth rate (CAGR) of 0.2% between 2012 and 2016, to reach a total of 472.1 million tonnes in 2016. The market's volume is expected to rise to 491.5 million tonnes by the end of 2021, representing a CAGR of 0.8% for the 2016-2021 period.



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