

# Paper & Paperboard North America (NAFTA) Industry Guide 2019-2028

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## Abstracts

Paper & Paperboard North America (NAFTA) Industry Guide 2019-2028

### Summary

The NAFTA Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The paper & paperboard industry within the NAFTA countries had a total market value of \$98,973.2 million in 2023. The Mexico was the fastest growing country, with a CAGR of 9.7% over the 2019-23 period.

Within the paper & paperboard industry, the US is the leading country among the NAFTA bloc, with market revenues of \$83,924.6 million in 2023. This was followed by Mexico and Canada, with a value of \$9,117.9 and \$5,930.8 million, respectively.

The US is expected to lead the paper & paperboard industry in the NAFTA bloc, with a value of \$106,100.0 million in 2028, followed by Mexico and Canada with expected values of \$11,565.0 and \$7,830.6 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA paper & paperboard market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA paper & paperboard market by value in 2023?

What will be the size of the NAFTA paper & paperboard market in 2028?

What factors are affecting the strength of competition in the NAFTA paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA paper & paperboard market?

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