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Paper and Paperboard North America (NAFTA) Industry Guide 2015-2024

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Abstracts

Paper and Paperboard North America (NAFTA) Industry Guide 2015-2024

SUMMARY

The NAFTA Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The paper & paperboard industry within the NAFTA countries had a total market value of $94,830.5 million in 2019.The Mexico was the fastest growing country, with a CAGR of 3.3% over the 2015-19 period.

Within the paper & paperboard industry, the US is the leading country among the NAFTA bloc, with market revenues of $79,288.5 million in 2019. This was followed by Mexico and Canada, with a value of $10,371.5 and $5,170.5 million, respectively.

The US is expected to lead the paper & paperboard industry in the NAFTA bloc, with a value of $77,769.3 million in 2024, followed by Mexico and Canada with expected values of $12,512.3 and $5,400.2 million, respectively.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA paper & paperboard market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA paper & paperboard market by value in 2019?

What will be the size of the NAFTA paper & paperboard market in 2024?

What factors are affecting the strength of competition in the NAFTA paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the NAFTA paper & paperboard market?

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