

# Paper and Paperboard in Scandinavia

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## Abstracts

Paper and Paperboard in Scandinavia

### Summary

Paper & Paperboard in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. Covid-19: Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Scandinavian paper & paperboard market had total revenues of \$3.2bn in 2019, representing a compound annual growth rate (CAGR) of 1.3% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.9% between 2015 and 2019, to reach a total of 3.5 million tonnes in 2019.

The paper & paperboard market is negatively correlated to digitalization and technological advantages in general.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Scandinavia

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia paper & paperboard market with five year forecasts

## Reasons to Buy

What was the size of the Scandinavia paper & paperboard market by value in 2019?

What will be the size of the Scandinavia paper & paperboard market in 2024?

What factors are affecting the strength of competition in the Scandinavia paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up Scandinavia's paper & paperboard market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

7.4. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

8.1. Stora Enso Oyj

8.2. Svenska Cellulosa Aktiebolaget

8.3. UPM-Kymmene Corp

8.4. Metsa Group

## **9 APPENDIX**

9.1. Methodology

9.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Scandinavia paper & paperboard market value: \$ million, 2015-19

Table 2: Scandinavia paper & paperboard market volume: thousand units, 2015-19

Table 3: Scandinavia paper & paperboard market category segmentation: \$ million, 2019

Table 4: Scandinavia paper & paperboard market geography segmentation: \$ million, 2019

Table 5: Scandinavia paper & paperboard market value forecast: \$ million, 2019-24

Table 6: Scandinavia paper & paperboard market volume forecast: thousand units, 2019-24

Table 7: Stora Enso Oyj: key facts

Table 8: Stora Enso Oyj: Key Employees

Table 9: Stora Enso Oyj: Key Employees Continued

Table 10: Svenska Cellulosa Aktiebolaget: key facts

Table 11: Svenska Cellulosa Aktiebolaget: Key Employees

Table 12: UPM-Kymmene Corp: key facts

Table 13: UPM-Kymmene Corp: Key Employees

Table 14: Metsa Group: key facts

Table 15: Metsa Group: Key Employees

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia paper & paperboard market value: \$ million, 2015-19

Figure 2: Scandinavia paper & paperboard market volume: thousand units, 2015-19

Figure 3: Scandinavia paper & paperboard market category segmentation: % share, by value, 2019

Figure 4: Scandinavia paper & paperboard market geography segmentation: % share, by value, 2019

Figure 5: Scandinavia paper & paperboard market value forecast: \$ million, 2019-24

Figure 6: Scandinavia paper & paperboard market volume forecast: thousand units, 2019-24

Figure 7: Forces driving competition in the paper & paperboard market in Scandinavia, 2019

Figure 8: Drivers of buyer power in the paper & paperboard market in Scandinavia, 2019

Figure 9: Drivers of supplier power in the paper & paperboard market in Scandinavia, 2019

Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Scandinavia, 2019

Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Scandinavia, 2019

Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Scandinavia, 2019

### COMPANIES MENTIONED

Stora Enso Oyj

Svenska Cellulosa Aktiebolaget

UPM-Kymmene Corp

Metsa Group

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