

# Paper & Paperboard in China

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## Abstracts

### Paper & Paperboard in China

#### Summary

Paper & Paperboard in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified.

The Chinese paper & paperboard market had total revenues of \$128,437.5 million in 2023, representing a compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 4.5% between 2018 and 2023, to reach a total of 136,415.6 thousand tonnes in 2023.

The increasing government policies and international trade agreements expand the export and import markets. This leads to a higher demand for packaging

materials, including paper and paperboards, to protect and transport goods efficiently. For instance, according to MarketLine, the total value of exports and imports in China stood at \$4,182.2 billion and \$3,447 billion, respectively, in 2023.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the paper & paperboard market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in China

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China paper & paperboard market with five year forecasts

## Reasons to Buy

What was the size of the China paper & paperboard market by value in 2023?

What will be the size of the China paper & paperboard market in 2028?

What factors are affecting the strength of competition in the China paper & paperboard market?

How has the market performed over the last five years?

How large is China's paper & paperboard market in relation to its regional counterparts?

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