

# Paper & Paperboard in Brazil

https://marketpublishers.com/r/PF6B7936BFCBEN.html

Date: February 2024

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: PF6B7936BFCBEN

## **Abstracts**

Paper & Paperboard in Brazil

Summary

Paper & Paperboard in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Highlights**

The paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified.

The Brazilian paper & paperboard market generated a total revenue of \$6.1 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.9% between 2018 and 2023.

The market consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 9.6 million tonnes in 2023.

The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry.



## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Brazil

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil paper & paperboard market with five year forecasts

## Reasons to Buy

What was the size of the Brazil paper & paperboard market by value in 2023?

What will be the size of the Brazil paper & paperboard market in 2028?

What factors are affecting the strength of competition in the Brazil paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up Brazil's paper & paperboard market?



## **Contents**

#### **Table of Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading player?

#### **8 COMPANY PROFILES**

- 8.1. International Paper Co
- 8.2. Suzano SA
- 8.3. Klabin SA
- 8.4. Stora Enso Oyj

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Brazil paper & paperboard market value: \$ million, 2018-23

Table 2: Brazil paper & paperboard market volume: million Tonnes, 2018-23

Table 3: Brazil paper & paperboard market category segmentation: % share, by value,

2018-2023

Table 4: Brazil paper & paperboard market category segmentation: \$ million, 2018-2023

Table 5: Brazil paper & paperboard market geography segmentation: \$ million, 2023

Table 6: Brazil paper & paperboard market value forecast: \$ million, 2023-28

Table 7: Brazil paper & paperboard market volume forecast: million Tonnes, 2023-28

Table 8: International Paper Co: key facts

Table 9: International Paper Co: Annual Financial Ratios

Table 10: International Paper Co: Key Employees

Table 11: Suzano SA: key facts

Table 12: Suzano SA: Annual Financial Ratios

Table 13: Suzano SA: Key Employees

Table 14: Klabin SA: key facts

Table 15: Klabin SA: Annual Financial Ratios

Table 16: Klabin SA: Key Employees

Table 17: Stora Enso Oyj: key facts

Table 18: Stora Enso Oyj: Annual Financial Ratios

Table 19: Stora Enso Oyj: Key Employees

Table 20: Brazil size of population (million), 2019-23

Table 21: Brazil gdp (constant 2005 prices, \$ billion), 2019-23

Table 22: Brazil gdp (current prices, \$ billion), 2019-23

Table 23: Brazil inflation, 2019-23

Table 24: Brazil consumer price index (absolute), 2019-23

Table 25: Brazil exchange rate, 2019-23



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Brazil paper & paperboard market value: \$ million, 2018-23
- Figure 2: Brazil paper & paperboard market volume: million Tonnes, 2018-23
- Figure 3: Brazil paper & paperboard market category segmentation: \$ million, 2018-2023
- Figure 4: Brazil paper & paperboard market geography segmentation: % share, by value, 2023
- Figure 5: Brazil paper & paperboard market value forecast: \$ million, 2023-28
- Figure 6: Brazil paper & paperboard market volume forecast: million Tonnes, 2023-28
- Figure 7: Forces driving competition in the paper & paperboard market in Brazil, 2023
- Figure 8: Drivers of buyer power in the paper & paperboard market in Brazil, 2023
- Figure 9: Drivers of supplier power in the paper & paperboard market in Brazil, 2023
- Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Brazil, 2023
- Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Brazil, 2023
- Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Brazil, 2023



#### I would like to order

Product name: Paper & Paperboard in Brazil

Product link: <a href="https://marketpublishers.com/r/PF6B7936BFCBEN.html">https://marketpublishers.com/r/PF6B7936BFCBEN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PF6B7936BFCBEN.html">https://marketpublishers.com/r/PF6B7936BFCBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970