

# Paper and Paperboard in Australia

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## **Abstracts**

Paper and Paperboard in Australia

### Summary

Paper & Paperboard in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **Key Highlights**

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. Covid-19: Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The Australian paper & paperboard market had total revenues of \$2.7bn in 2019, representing a compound annual growth rate (CAGR) of 0.7% between 2015 and 2019.



Market consumption volumes declined with a CARC of -1.7% between 2015 and 2019, to reach a total of 3.2 million tonnes in 2019.

The paper & paperboard market is negatively correlated to digitalization and technological advantages in general.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Australia

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia paper & paperboard market with five year forecasts

#### **Reasons to Buy**

What was the size of the Australia paper & paperboard market by value in 2019?

What will be the size of the Australia paper & paperboard market in 2024?

What factors are affecting the strength of competition in the Australia paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up Australia's paper & paperboard market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Has there been any recent MA activity?
- 7.3. What strategies do players follow?

#### **8 COMPANY PROFILES**

- 8.1. Nippon Paper Industries Co Ltd
- 8.2. Visy Industries Australia Pty Ltd

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Australia paper & paperboard market value: \$ million, 2015-19
- Table 2: Australia paper & paperboard market volume: thousand units, 2015-19
- Table 3: Australia paper & paperboard market category segmentation: \$ million, 2019
- Table 4: Australia paper & paperboard market geography segmentation: \$ million, 2019
- Table 5: Australia paper & paperboard market value forecast: \$ million, 2019-24
- Table 6: Australia paper & paperboard market volume forecast: thousand units, 2019-24
- Table 7: Nippon Paper Industries Co Ltd: key facts
- Table 8: Nippon Paper Industries Co Ltd: Key Employees
- Table 9: Nippon Paper Industries Co Ltd: Key Employees Continued
- Table 10: Visy Industries Australia Pty Ltd: key facts
- Table 11: Visy Industries Australia Pty Ltd: Key Employees
- Table 12: Australia size of population (million), 2015-19
- Table 13: Australia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 14: Australia gdp (current prices, \$ billion), 2015-19
- Table 15: Australia inflation, 2015-19
- Table 16: Australia consumer price index (absolute), 2015-19
- Table 17: Australia exchange rate, 2015-19



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Australia paper & paperboard market value: \$ million, 2015-19
- Figure 2: Australia paper & paperboard market volume: thousand units, 2015-19
- Figure 3: Australia paper & paperboard market category segmentation: % share, by value, 2019
- Figure 4: Australia paper & paperboard market geography segmentation: % share, by value, 2019
- Figure 5: Australia paper & paperboard market value forecast: \$ million, 2019-24
- Figure 6: Australia paper & paperboard market volume forecast: thousand units, 2019-24
- Figure 7: Forces driving competition in the paper & paperboard market in Australia, 2019
- Figure 8: Drivers of buyer power in the paper & paperboard market in Australia, 2019
- Figure 9: Drivers of supplier power in the paper & paperboard market in Australia, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in Australia, 2019
- Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in Australia, 2019
- Figure 12: Drivers of degree of rivalry in the paper & paperboard market in Australia, 2019

#### **COMPANIES MENTIONED**

Nippon Paper Industries Co Ltd Visy Industries Australia Pty Ltd



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