

# Paper & Paperboard Global Industry Guide 2019-2028

<https://marketpublishers.com/r/PC4C54B3B4D3EN.html>

Date: February 2024

Pages: 437

Price: US\$ 1,495.00 (Single User License)

ID: PC4C54B3B4D3EN

## Abstracts

Paper & Paperboard Global Industry Guide 2019-2028

### Summary

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The paper & paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards. The scope of other paper and paperboards includes construction paper and paperboard, household and sanitary paper, special thin paper, wrapping and packaging paper and paperboard, and other paper and paperboard not elsewhere specified.

The consumption of paper and paperboard is measured in tonnes, and the value is calculated by multiplying the average annual selling price of paper and paperboard by the consumption volumes.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global paper & paperboard market had total revenues of \$407.2 billion in

2023, representing a compound annual growth rate (CAGR) of 2.4% between 2018 and 2023.

The market consumption volume increased with a CAGR of 1% between 2018 and 2023, to reach a total of 411.7 million tonnes in 2023.

The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the global paper & paperboard market by value in 2023?

What will be the size of the global paper & paperboard market in 2028?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard market?



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