

# Paper and Paperboard Global Industry Almanac 2015-2024

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## Abstracts

Paper and Paperboard Global Industry Almanac 2015-2024

### SUMMARY

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country or region's total use of paper and paperboard. Paper and paperboard includes newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tons, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. Any currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. Covid-19: Figures presented in this report are calculated applying the 'middle path' scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

The assumption has been made that after this time the economy will gradually go back to the levels recorded before the pandemics by the end of the year. It is

also assumed that there is no widespread economic crisis as seen back in 2008 due to announced pay-outs across countries.

At the moment of preparation of this report in August 2020 the economic implications of the lock downs of many economics are still very difficult to predict as there is no indication how long the pandemics could last.

The global paper & paperboard market had total revenues of \$407.9bn in 2019, representing a compound annual growth rate (CAGR) of 1% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of 0% between 2015 and 2019, to reach a total of 388.8 million tonnes in 2019.

The paper & paperboard market is negatively correlated to digitalization and technological advantages in general.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global paper & paperboard market by value in 2019?

What will be the size of the global paper & paperboard market in 2024?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard market?

## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

### **2. INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3. GLOBAL PAPER & PAPERBOARD**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4. MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5. PAPER & PAPERBOARD IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6. PAPER & PAPERBOARD IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7. MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8. PAPER & PAPERBOARD IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9. MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10. PAPER & PAPERBOARD IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11. MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12. PAPER & PAPERBOARD IN AUSTRALIA**

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13. MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14. PAPER & PAPERBOARD IN BRAZIL**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15. MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16. PAPER & PAPERBOARD IN CANADA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17. MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18. PAPER & PAPERBOARD IN CHINA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

## **19. MACROECONOMIC INDICATORS**

19.1. Country data

## **20. PAPER & PAPERBOARD IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21. MACROECONOMIC INDICATORS**

21.1. Country data

## **22. PAPER & PAPERBOARD IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23. MACROECONOMIC INDICATORS**

23.1. Country data

## **24. PAPER & PAPERBOARD IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25. MACROECONOMIC INDICATORS**

25.1. Country data

## **26. PAPER & PAPERBOARD IN JAPAN**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27. MACROECONOMIC INDICATORS**

27.1. Country data

## **28. PAPER & PAPERBOARD IN MEXICO**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29. MACROECONOMIC INDICATORS**

29.1. Country data

## **30. PAPER & PAPERBOARD IN THE NETHERLANDS**

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

## **31. MACROECONOMIC INDICATORS**

31.1. Country data



## **32. PAPER & PAPERBOARD IN NORTH AMERICA**

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

## **33. PAPER & PAPERBOARD IN RUSSIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

## **34. MACROECONOMIC INDICATORS**

- 34.1. Country data

## **35. PAPER & PAPERBOARD IN SCANDINAVIA**

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

## **36. PAPER & PAPERBOARD IN SINGAPORE**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

## **37. MACROECONOMIC INDICATORS**

- 37.1. Country data

## **38. PAPER & PAPERBOARD IN SOUTH AFRICA**

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## **39. MACROECONOMIC INDICATORS**

- 39.1. Country data

## **40. PAPER & PAPERBOARD IN SOUTH KOREA**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## **41. MACROECONOMIC INDICATORS**

- 41.1. Country data

## **42. PAPER & PAPERBOARD IN SPAIN**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43. MACROECONOMIC INDICATORS**

- 43.1. Country data

## **44. PAPER & PAPERBOARD IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45. MACROECONOMIC INDICATORS**

- 45.1. Country data

## **46. PAPER & PAPERBOARD IN THE UNITED KINGDOM**

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

## **47. MACROECONOMIC INDICATORS**

- 47.1. Country data

## **48. PAPER & PAPERBOARD IN THE UNITED STATES**

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49. MACROECONOMIC INDICATORS**

- 49.1. Country data

## **50. COMPANY PROFILES**

- 50.1. Visy Industries Australia Pty Ltd
- 50.2. Suzano SA
- 50.3. Klabin SA

- 50.4. Kruger Inc.
- 50.5. Nine Dragons Paper (Holdings) Ltd
- 50.6. Lee & Man Paper Manufacturing Ltd
- 50.7. Shandong Sun Paper Industry Joint Stock Co Ltd
- 50.8. Ballarpur Industries Ltd
- 50.9. ITC Ltd
- 50.10. JK Paper Ltd
- 50.11. International Paper APPM Ltd
- 50.12. Fedrigoni S.p.A.
- 50.13. Burgo Group SpA
- 50.14. Nippon Paper Industries Co Ltd
- 50.15. Mitsubishi Paper Mills Limited
- 50.16. Oji Holdings Corporation
- 50.17. Kimberly-Clark de Mexico, S. A. B. de C. V.
- 50.18. Bio Pappel SAB de CV
- 50.19. Grupo Gondi
- 50.20. Domtar Corporation
- 50.21. Cascades Inc
- 50.22. Ilim Group
- 50.23. Metsa Group
- 50.24. Asia Pacific Resources International Holdings Ltd.
- 50.25. Sappi Ltd
- 50.26. Mpact Ltd
- 50.27. Hansol Paper Co Ltd
- 50.28. Asia Pulp & Paper Co Ltd
- 50.29. Japan Pulp and Paper Co Ltd
- 50.30. Stora Enso Oyj
- 50.31. Svenska Cellulosa Aktiebolaget
- 50.32. UPM-Kymmene Corp
- 50.33. DS Smith Plc
- 50.34. Mondi plc
- 50.35. Clearwater Paper Corp
- 50.36. International Paper Co
- 50.37. Kimberly-Clark Corp

## **51. APPENDIX**

- 51.1. Methodology
- 51.2. About MarketLine



## List Of Tables

### LIST OF TABLES

- Table 1: Global paper & paperboard market value: \$ billion, 2015-19
- Table 2: Global paper & paperboard market volume: million units, 2015-19
- Table 3: Global paper & paperboard market category segmentation: \$ billion, 2019
- Table 4: Global paper & paperboard market geography segmentation: \$ billion, 2019
- Table 5: Global paper & paperboard market value forecast: \$ billion, 2019-24
- Table 6: Global paper & paperboard market volume forecast: million units, 2019-24
- Table 7: Global size of population (million), 2015-19
- Table 8: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 9: Global gdp (current prices, \$ billion), 2015-19
- Table 10: Global inflation, 2015-19
- Table 11: Global consumer price index (absolute), 2015-19
- Table 12: Global exchange rate, 2015-19
- Table 13: Asia-Pacific paper & paperboard market value: \$ billion, 2015-19
- Table 14: Asia-Pacific paper & paperboard market volume: million units, 2015-19
- Table 15: Asia-Pacific paper & paperboard market category segmentation: \$ billion, 2019
- Table 16: Asia-Pacific paper & paperboard market geography segmentation: \$ billion, 2019
- Table 17: Asia-Pacific paper & paperboard market value forecast: \$ billion, 2019-24
- Table 18: Asia-Pacific paper & paperboard market volume forecast: million units, 2019-24
- Table 19: Europe paper & paperboard market value: \$ billion, 2015-19
- Table 20: Europe paper & paperboard market volume: million units, 2015-19
- Table 21: Europe paper & paperboard market category segmentation: \$ billion, 2019
- Table 22: Europe paper & paperboard market geography segmentation: \$ billion, 2019
- Table 23: Europe paper & paperboard market value forecast: \$ billion, 2019-24
- Table 24: Europe paper & paperboard market volume forecast: million units, 2019-24
- Table 25: Europe size of population (million), 2015-19
- Table 26: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Europe gdp (current prices, \$ billion), 2015-19
- Table 28: Europe inflation, 2015-19
- Table 29: Europe consumer price index (absolute), 2015-19
- Table 30: Europe exchange rate, 2015-19
- Table 31: France paper & paperboard market value: \$ million, 2015-19
- Table 32: France paper & paperboard market volume: million units, 2015-19

- Table 33: France paper & paperboard market category segmentation: \$ million, 2019
- Table 34: France paper & paperboard market geography segmentation: \$ billion, 2019
- Table 35: France paper & paperboard market value forecast: \$ million, 2019-24
- Table 36: France paper & paperboard market volume forecast: million units, 2019-24
- Table 37: France size of population (million), 2015-19
- Table 38: France gdp (constant 2005 prices, \$ billion), 2015-19
- Table 39: France gdp (current prices, \$ billion), 2015-19
- Table 40: France inflation, 2015-19
- Table 41: France consumer price index (absolute), 2015-19
- Table 42: France exchange rate, 2015-19
- Table 43: Germany paper & paperboard market value: \$ billion, 2015-19
- Table 44: Germany paper & paperboard market volume: million units, 2015-19
- Table 45: Germany paper & paperboard market category segmentation: \$ billion, 2019
- Table 46: Germany paper & paperboard market geography segmentation: \$ billion, 2019
- Table 47: Germany paper & paperboard market value forecast: \$ billion, 2019-24
- Table 48: Germany paper & paperboard market volume forecast: million units, 2019-24
- Table 49: Germany size of population (million), 2015-19
- Table 50: Germany gdp (constant 2005 prices, \$ billion), 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Global paper & paperboard market value: \$ billion, 2015-19

Figure 2: Global paper & paperboard market volume: million units, 2015-19

Figure 3: Global paper & paperboard market category segmentation: % share, by value, 2019

Figure 4: Global paper & paperboard market geography segmentation: % share, by value, 2019

Figure 5: Global paper & paperboard market value forecast: \$ billion, 2019-24

Figure 6: Global paper & paperboard market volume forecast: million units, 2019-24

Figure 7: Forces driving competition in the global paper & paperboard market, 2019

Figure 8: Drivers of buyer power in the global paper & paperboard market, 2019

Figure 9: Drivers of supplier power in the global paper & paperboard market, 2019

Figure 10: Factors influencing the likelihood of new entrants in the global paper & paperboard market, 2019

Figure 11: Factors influencing the threat of substitutes in the global paper & paperboard market, 2019

Figure 12: Drivers of degree of rivalry in the global paper & paperboard market, 2019

Figure 13: Asia-Pacific paper & paperboard market value: \$ billion, 2015-19

Figure 14: Asia-Pacific paper & paperboard market volume: million units, 2015-19

Figure 15: Asia-Pacific paper & paperboard market category segmentation: % share, by value, 2019

Figure 16: Asia-Pacific paper & paperboard market geography segmentation: % share, by value, 2019

Figure 17: Asia-Pacific paper & paperboard market value forecast: \$ billion, 2019-24

Figure 18: Asia-Pacific paper & paperboard market volume forecast: million units, 2019-24

Figure 19: Forces driving competition in the paper & paperboard market in Asia-Pacific, 2019

Figure 20: Drivers of buyer power in the paper & paperboard market in Asia-Pacific, 2019

Figure 21: Drivers of supplier power in the paper & paperboard market in Asia-Pacific, 2019

Figure 22: Factors influencing the likelihood of new entrants in the paper & paperboard market in Asia-Pacific, 2019

Figure 23: Factors influencing the threat of substitutes in the paper & paperboard market in Asia-Pacific, 2019



Figure 24: Drivers of degree of rivalry in the paper & paperboard market in Asia-Pacific, 2019

Figure 25: Europe paper & paperboard market value: \$ billion, 2015-19

Figure 26: Europe paper & paperboard market volume: million units, 2015-19

Figure 27: Europe paper & paperboard market category segmentation: % share, by value, 2019

Figure 28: Europe paper & paperboard market geography segmentation: % share, by value, 2019

Figure 29: Europe paper & paperboard market value forecast: \$ billion, 2019-24

Figure 30: Europe paper & paperboard market volume forecast: million units, 2019-24

Figure 31: Forces driving competition in the paper & paperboard market in Europe, 2019

Figure 32: Drivers of buyer power in the paper & paperboard market in Europe, 2019

Figure 33: Drivers of supplier power in the paper & paperboard market in Europe, 2019

Figure 34: Factors influencing the likelihood of new entrants in the paper & paperboard market in Europe, 2019

Figure 35: Factors influencing the threat of substitutes in the paper & paperboard market in Europe, 2019

Figure 36: Drivers of degree of rivalry in the paper & paperboard market in Europe, 2019

Figure 37: France paper & paperboard market value: \$ million, 2015-19

Figure 38: France paper & paperboard market volume: million units, 2015-19

Figure 39: France paper & paperboard market category segmentation: % share, by value, 2019

Figure 40: France paper & paperboard market geography segmentation: % share, by value, 2019

Figure 41: France paper & paperboard market value forecast: \$ million, 2019-24

Figure 42: France paper & paperboard market volume forecast: million units, 2019-24

Figure 43: Forces driving competition in the paper & paperboard market in France, 2019

Figure 44: Drivers of buyer power in the paper & paperboard market in France, 2019

Figure 45: Drivers of supplier power in the paper & paperboard market in France, 2019

Figure 46: Factors influencing the likelihood of new entrants in the paper & paperboard market in France, 2019

Figure 47: Factors influencing the threat of substitutes in the paper & paperboard market in France, 2019

Figure 48: Drivers of degree of rivalry in the paper & paperboard market in France, 2019

Figure 49: Germany paper & paperboard market value: \$ billion, 2015-19

Figure 50: Germany paper & paperboard market volume: million units, 2015-19

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