

# **Paper & Paperboard BRIC (Brazil, Russia, India, China) Industry Guide 2017**

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## **Abstracts**

Paper & Paperboard BRIC (Brazil, Russia, India, China) Industry Guide 2017

### **SUMMARY**

The BRIC Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **SYNOPSIS**

Essential resource for top-line data and analysis covering the BRIC paper & paperboard market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the paper & paperboard industry and had a total market value of \$2,39,540.8 million in 2016. India was the fastest growing country with a CAGR of 7.1% over the 2012-16 period.

Within the paper & paperboard industry, China is the leading country among the BRIC nations with market revenues of \$1,20,110.0 million in 2016. This was followed by Brazil, India and Russia with a value of \$98,404.2, \$14,920.5, and \$6,106.1 million, respectively.

China is expected to lead the paper & paperboard industry in the BRIC nations with a value of \$1,46,111.7 million in 2021, followed by Brazil, India, Russia with expected values of \$1,02,251.9, \$20,360.6 and \$6,514.4 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC paper & paperboard market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the BRIC paper & paperboard market by value in 2016?

What will be the size of the BRIC paper & paperboard market in 2021?

What factors are affecting the strength of competition in the BRIC paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC paper & paperboard market?

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