

# Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Paper and Paperboard Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard market includes newsprint, printing and writing papers, and other paper and paperboards (packaging paper, household and sanitary paper). Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.

All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global paper & paperboard market had total revenues of \$403,404.5 million in 2022, representing a compound annual growth rate (CAGR) of 1.6% between

2017 and 2022.

Market consumption volume increased with a CAGR of 0.9% between 2017 and 2022, reaching a total of 416,965.5 thousand tons in 2022.

The growth of the paper & paperboard market in recent years can be partly attributed to the rise of the e-commerce industry. For instance, according to in-house research, the global e-commerce industry stood at \$6,259.5 billion in 2022, an increase from \$5,496.2 billion in the previous year.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the global paper & paperboard market by value in 2022?

What will be the size of the global paper & paperboard market in 2027?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard

market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL PAPER & PAPERBOARD**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 PAPER & PAPERBOARD IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 PAPER & PAPERBOARD IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 PAPER & PAPERBOARD IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 PAPER & PAPERBOARD IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 PAPER & PAPERBOARD IN ITALY**

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 PAPER & PAPERBOARD IN JAPAN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 PAPER & PAPERBOARD IN AUSTRALIA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 PAPER & PAPERBOARD IN CANADA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 PAPER & PAPERBOARD IN CHINA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 PAPER & PAPERBOARD IN THE NETHERLANDS**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 PAPER & PAPERBOARD IN SPAIN**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 PAPER & PAPERBOARD IN THE UNITED KINGDOM**

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 PAPER & PAPERBOARD IN THE UNITED STATES**

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 COMPANY PROFILES**

- 30.1. Asia Pulp & Paper Co Ltd
- 30.2. Nippon Paper Industries Co Ltd
- 30.3. Stora Enso AB
- 30.4. Fedrigoni SpA
- 30.5. Burgo Group SpA
- 30.6. Japan Pulp and Paper Co Ltd
- 30.7. Oji Holdings Corp
- 30.8. Mitsubishi Paper Mills Limited
- 30.9. Visy Industries Australia Pty Ltd
- 30.10. Kruger Inc.



- 30.11. Domtar Corporation
- 30.12. Cascades Inc
- 30.13. Nine Dragons Paper (Holdings) Ltd
- 30.14. Lee & Man Paper Manufacturing Ltd
- 30.15. Shandong Sun Paper Industry Joint Stock Co Ltd
- 30.16. Sappi Ltd
- 30.17. Smurfit Kappa Group Plc
- 30.18. Stora Enso Oyj
- 30.19. Svenska Cellulosa Aktiebolaget
- 30.20. Mondi Plc
- 30.21. DS Smith Plc
- 30.22. UPM-Kymmene Corp
- 30.23. Westrock Co
- 30.24. Clearwater Paper Corp
- 30.25. International Paper Co
- 30.26. Kimberly-Clark Corp

## **31 APPENDIX**

- 31.1. Methodology
- 31.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global paper & paperboard market value: \$ million, 2017-22

Table 2: Global paper & paperboard market volume: thousand tonnes, 2017–22

Table 3: Global paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 4: Global paper & paperboard market category segmentation: \$ million, 2017-2022

Table 5: Global paper & paperboard market geography segmentation: \$ million, 2022

Table 6: Global paper & paperboard market value forecast: \$ million, 2022–27

Table 7: Global paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 8: Global size of population (million), 2018–22

Table 9: Global gdp (constant 2005 prices, \$ billion), 2018–22

Table 10: Global gdp (current prices, \$ billion), 2018–22

Table 11: Global inflation, 2018–22

Table 12: Global consumer price index (absolute), 2018–22

Table 13: Global exchange rate, 2018–22

Table 14: Asia-Pacific paper & paperboard market value: \$ million, 2017-22

Table 15: Asia–Pacific paper & paperboard market volume: thousand tonnes, 2017–22

Table 16: Asia–Pacific paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 17: Asia-Pacific paper & paperboard market category segmentation: \$ million, 2017-2022

Table 18: Asia–Pacific paper & paperboard market geography segmentation: \$ million, 2022

Table 19: Asia-Pacific paper & paperboard market value forecast: \$ million, 2022–27

Table 20: Asia–Pacific paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 21: Europe paper & paperboard market value: \$ million, 2017-22

Table 22: Europe paper & paperboard market volume: thousand tonnes, 2017–22

Table 23: Europe paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 24: Europe paper & paperboard market category segmentation: \$ million, 2017-2022

Table 25: Europe paper & paperboard market geography segmentation: \$ million, 2022

Table 26: Europe paper & paperboard market value forecast: \$ million, 2022–27

Table 27: Europe paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 28: Europe size of population (million), 2018–22

Table 29: Europe gdp (constant 2005 prices, \$ billion), 2018–22

Table 30: Europe gdp (current prices, \$ billion), 2018–22

Table 31: Europe inflation, 2018–22

Table 32: Europe consumer price index (absolute), 2018–22

Table 33: Europe exchange rate, 2018–22

Table 34: France paper & paperboard market value: \$ million, 2017-22

Table 35: France paper & paperboard market volume: thousand tonnes, 2017–22

Table 36: France paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 37: France paper & paperboard market category segmentation: \$ million, 2017-2022

Table 38: France paper & paperboard market geography segmentation: \$ million, 2022

Table 39: France paper & paperboard market value forecast: \$ million, 2022–27

Table 40: France paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 41: France size of population (million), 2018–22

Table 42: France gdp (constant 2005 prices, \$ billion), 2018–22

Table 43: France gdp (current prices, \$ billion), 2018–22

Table 44: France inflation, 2018–22

Table 45: France consumer price index (absolute), 2018–22

Table 46: France exchange rate, 2018–22

Table 47: Germany paper & paperboard market value: \$ million, 2017-22

Table 48: Germany paper & paperboard market volume: thousand tonnes, 2017–22

Table 49: Germany paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 50: Germany paper & paperboard market category segmentation: \$ million, 2017-2022

Table 51: Germany paper & paperboard market geography segmentation: \$ million, 2022

Table 52: Germany paper & paperboard market value forecast: \$ million, 2022–27

Table 53: Germany paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 54: Germany size of population (million), 2018–22

Table 55: Germany gdp (constant 2005 prices, \$ billion), 2018–22

Table 56: Germany gdp (current prices, \$ billion), 2018–22

Table 57: Germany inflation, 2018–22

Table 58: Germany consumer price index (absolute), 2018–22

Table 59: Germany exchange rate, 2018–22

Table 60: Italy paper & paperboard market value: \$ million, 2017-22

Table 61: Italy paper & paperboard market volume: thousand tonnes, 2017–22

Table 62: Italy paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 63: Italy paper & paperboard market category segmentation: \$ million, 2017-2022

Table 64: Italy paper & paperboard market geography segmentation: \$ million, 2022

Table 65: Italy paper & paperboard market value forecast: \$ million, 2022–27

Table 66: Italy paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 67: Italy size of population (million), 2018–22

Table 68: Italy gdp (constant 2005 prices, \$ billion), 2018–22

Table 69: Italy gdp (current prices, \$ billion), 2018–22

Table 70: Italy inflation, 2018–22

Table 71: Italy consumer price index (absolute), 2018–22

Table 72: Italy exchange rate, 2018–22

Table 73: Japan paper & paperboard market value: \$ million, 2017-22

Table 74: Japan paper & paperboard market volume: thousand tonnes, 2017–22

Table 75: Japan paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 76: Japan paper & paperboard market category segmentation: \$ million, 2017-2022

Table 77: Japan paper & paperboard market geography segmentation: \$ million, 2022

Table 78: Japan paper & paperboard market value forecast: \$ million, 2022–27

Table 79: Japan paper & paperboard market volume forecast: thousand tonnes, 2022–27

Table 80: Japan size of population (million), 2018–22

Table 81: Japan gdp (constant 2005 prices, \$ billion), 2018–22

Table 82: Japan gdp (current prices, \$ billion), 2018–22

Table 83: Japan inflation, 2018–22

Table 84: Japan consumer price index (absolute), 2018–22

Table 85: Japan exchange rate, 2018–22

Table 86: Australia paper & paperboard market value: \$ million, 2017-22

Table 87: Australia paper & paperboard market volume: thousand tonnes, 2017–22

Table 88: Australia paper & paperboard market category segmentation: % share, by value, 2017–2022

Table 89: Australia paper & paperboard market category segmentation: \$ million, 2017-2022

Table 90: Australia paper & paperboard market geography segmentation: \$ million,

2022

## List Of Figures

### LIST OF FIGURES

Figure 1: Global paper & paperboard market value: \$ million, 2017-22

Figure 2: Global paper & paperboard market volume: thousand tonnes, 2017–22

Figure 3: Global paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 4: Global paper & paperboard market geography segmentation: % share, by value, 2022

Figure 5: Global paper & paperboard market value forecast: \$ million, 2022–27

Figure 6: Global paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 7: Forces driving competition in the global paper & paperboard market, 2022

Figure 8: Drivers of buyer power in the global paper & paperboard market, 2022

Figure 9: Drivers of supplier power in the global paper & paperboard market, 2022

Figure 10: Factors influencing the likelihood of new entrants in the global paper & paperboard market, 2022

Figure 11: Factors influencing the threat of substitutes in the global paper & paperboard market, 2022

Figure 12: Drivers of degree of rivalry in the global paper & paperboard market, 2022

Figure 13: Asia-Pacific paper & paperboard market value: \$ million, 2017-22

Figure 14: Asia–Pacific paper & paperboard market volume: thousand tonnes, 2017–22

Figure 15: Asia-Pacific paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 16: Asia–Pacific paper & paperboard market geography segmentation: % share, by value, 2022

Figure 17: Asia-Pacific paper & paperboard market value forecast: \$ million, 2022–27

Figure 18: Asia–Pacific paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 19: Forces driving competition in the paper & paperboard market in Asia-Pacific, 2022

Figure 20: Drivers of buyer power in the paper & paperboard market in Asia-Pacific, 2022

Figure 21: Drivers of supplier power in the paper & paperboard market in Asia-Pacific, 2022

Figure 22: Factors influencing the likelihood of new entrants in the paper & paperboard market in Asia-Pacific, 2022

Figure 23: Factors influencing the threat of substitutes in the paper & paperboard

market in Asia-Pacific, 2022

Figure 24: Drivers of degree of rivalry in the paper & paperboard market in Asia-Pacific, 2022

Figure 25: Europe paper & paperboard market value: \$ million, 2017-22

Figure 26: Europe paper & paperboard market volume: thousand tonnes, 2017–22

Figure 27: Europe paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 28: Europe paper & paperboard market geography segmentation: % share, by value, 2022

Figure 29: Europe paper & paperboard market value forecast: \$ million, 2022–27

Figure 30: Europe paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 31: Forces driving competition in the paper & paperboard market in Europe, 2022

Figure 32: Drivers of buyer power in the paper & paperboard market in Europe, 2022

Figure 33: Drivers of supplier power in the paper & paperboard market in Europe, 2022

Figure 34: Factors influencing the likelihood of new entrants in the paper & paperboard market in Europe, 2022

Figure 35: Factors influencing the threat of substitutes in the paper & paperboard market in Europe, 2022

Figure 36: Drivers of degree of rivalry in the paper & paperboard market in Europe, 2022

Figure 37: France paper & paperboard market value: \$ million, 2017-22

Figure 38: France paper & paperboard market volume: thousand tonnes, 2017–22

Figure 39: France paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 40: France paper & paperboard market geography segmentation: % share, by value, 2022

Figure 41: France paper & paperboard market value forecast: \$ million, 2022–27

Figure 42: France paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 43: Forces driving competition in the paper & paperboard market in France, 2022

Figure 44: Drivers of buyer power in the paper & paperboard market in France, 2022

Figure 45: Drivers of supplier power in the paper & paperboard market in France, 2022

Figure 46: Factors influencing the likelihood of new entrants in the paper & paperboard market in France, 2022

Figure 47: Factors influencing the threat of substitutes in the paper & paperboard market in France, 2022

Figure 48: Drivers of degree of rivalry in the paper & paperboard market in France, 2022

Figure 49: Germany paper & paperboard market value: \$ million, 2017-22

Figure 50: Germany paper & paperboard market volume: thousand tonnes, 2017–22

Figure 51: Germany paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 52: Germany paper & paperboard market geography segmentation: % share, by value, 2022

Figure 53: Germany paper & paperboard market value forecast: \$ million, 2022–27

Figure 54: Germany paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 55: Forces driving competition in the paper & paperboard market in Germany, 2022

Figure 56: Drivers of buyer power in the paper & paperboard market in Germany, 2022

Figure 57: Drivers of supplier power in the paper & paperboard market in Germany, 2022

Figure 58: Factors influencing the likelihood of new entrants in the paper & paperboard market in Germany, 2022

Figure 59: Factors influencing the threat of substitutes in the paper & paperboard market in Germany, 2022

Figure 60: Drivers of degree of rivalry in the paper & paperboard market in Germany, 2022

Figure 61: Italy paper & paperboard market value: \$ million, 2017-22

Figure 62: Italy paper & paperboard market volume: thousand tonnes, 2017–22

Figure 63: Italy paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 64: Italy paper & paperboard market geography segmentation: % share, by value, 2022

Figure 65: Italy paper & paperboard market value forecast: \$ million, 2022–27

Figure 66: Italy paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 67: Forces driving competition in the paper & paperboard market in Italy, 2022

Figure 68: Drivers of buyer power in the paper & paperboard market in Italy, 2022

Figure 69: Drivers of supplier power in the paper & paperboard market in Italy, 2022

Figure 70: Factors influencing the likelihood of new entrants in the paper & paperboard market in Italy, 2022

Figure 71: Factors influencing the threat of substitutes in the paper & paperboard market in Italy, 2022

Figure 72: Drivers of degree of rivalry in the paper & paperboard market in Italy, 2022

Figure 73: Japan paper & paperboard market value: \$ million, 2017-22

Figure 74: Japan paper & paperboard market volume: thousand tonnes, 2017–22

Figure 75: Japan paper & paperboard market category segmentation: \$ million,



2017-2022

Figure 76: Japan paper & paperboard market geography segmentation: % share, by value, 2022

Figure 77: Japan paper & paperboard market value forecast: \$ million, 2022–27

Figure 78: Japan paper & paperboard market volume forecast: thousand tonnes, 2022–27

Figure 79: Forces driving competition in the paper & paperboard market in Japan, 2022

Figure 80: Drivers of buyer power in the paper & paperboard market in Japan, 2022

Figure 81: Drivers of supplier power in the paper & paperboard market in Japan, 2022

Figure 82: Factors influencing the likelihood of new entrants in the paper & paperboard market in Japan, 2022

Figure 83: Factors influencing the threat of substitutes in the paper & paperboard market in Japan, 2022

Figure 84: Drivers of degree of rivalry in the paper & paperboard market in Japan, 2022

Figure 85: Australia paper & paperboard market value: \$ million, 2017-22

Figure 86: Australia paper & paperboard market volume: thousand tonnes, 2017–22

Figure 87: Australia paper & paperboard market category segmentation: \$ million, 2017-2022

Figure 88: Australia paper & paperboard market geography segmentation: % share, by value, 2022

Figure 89: Australia paper & paperboard market value forecast: \$ million, 2022–27

Figure 90: Australia paper & paperboard market volume forecast: thousand tonnes, 2022–27

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