

# Paper and Paperboard Market Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

https://marketpublishers.com/r/P1227ADE1129EN.html

Date: September 2022

Pages: 595

Price: US\$ 2,995.00 (Single User License)

ID: P1227ADE1129EN

## **Abstracts**

Paper and Paperboard Market @Summary, Competitive Analysis and Forecast, 2017-2026 (Global Almanac)

#### SUMMARY

Global Paper & Paperboard industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The global paper and paperboard market had total revenues of \$359.8bn in 2021, representing a compound annual rate of change (CARC) of -0.8% between 2016 and 2021.



Market consumption volume increased with a compound annual growth rate (CAGR) of 0.3% between 2016 and 2021, to reach a total of 403.1 billion units in 2021.

The value of the global paper and paperboard market witnessed strong growth by 6.8% as the restrictions were lifted, and the economies recovered from the impact of the pandemic.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global paper & paperboard market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global paper & paperboard market

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global paper & paperboard market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the global paper & paperboard market by value in 2021?

What will be the size of the global paper & paperboard market in 2026?

What factors are affecting the strength of competition in the global paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up the global paper & paperboard market?



## **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

## **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

#### **3 GLOBAL PAPER & PAPERBOARD**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

## **4 MACROECONOMIC INDICATORS**

4.1. Country data

## **5 PAPER & PAPERBOARD IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis



#### **6 PAPER & PAPERBOARD IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

#### 7 MACROECONOMIC INDICATORS

7.1. Country data

## **8 PAPER & PAPERBOARD IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## 9 MACROECONOMIC INDICATORS

9.1. Country data

#### 10 PAPER & PAPERBOARD IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

#### 11 MACROECONOMIC INDICATORS

11.1. Country data

## 12 PAPER & PAPERBOARD IN AUSTRALIA

12.1. Market Overview



- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## 13 MACROECONOMIC INDICATORS

13.1. Country data

#### 14 PAPER & PAPERBOARD IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## 15 MACROECONOMIC INDICATORS

15.1. Country data

#### 16 PAPER & PAPERBOARD IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

#### 17 MACROECONOMIC INDICATORS

17.1. Country data

## **18 PAPER & PAPERBOARD IN CHINA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook



## 18.5. Five forces analysis

## 19 MACROECONOMIC INDICATORS

19.1. Country data

#### 20 PAPER & PAPERBOARD IN INDIA

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

## 21 MACROECONOMIC INDICATORS

21.1. Country data

#### 22 PAPER & PAPERBOARD IN INDONESIA

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis

## 23 MACROECONOMIC INDICATORS

23.1. Country data

#### 24 PAPER & PAPERBOARD IN ITALY

- 24.1. Market Overview
- 24.2. Market Data
- 24.3. Market Segmentation
- 24.4. Market outlook
- 24.5. Five forces analysis

## 25 MACROECONOMIC INDICATORS



## 25.1. Country data

#### 26 PAPER & PAPERBOARD IN JAPAN

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

#### 27 MACROECONOMIC INDICATORS

27.1. Country data

#### 28 PAPER & PAPERBOARD IN MEXICO

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

## 29 MACROECONOMIC INDICATORS

29.1. Country data

## 30 PAPER & PAPERBOARD IN THE NETHERLANDS

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

## 31 MACROECONOMIC INDICATORS

31.1. Country data



## 32 PAPER & PAPERBOARD IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

#### 33 PAPER & PAPERBOARD IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

#### 34 MACROECONOMIC INDICATORS

34.1. Country data

## 35 PAPER & PAPERBOARD IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

## 36 PAPER & PAPERBOARD IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

## **37 MACROECONOMIC INDICATORS**

37.1. Country data



#### 38 PAPER & PAPERBOARD IN SOUTH AFRICA

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## 39 MACROECONOMIC INDICATORS

39.1. Country data

#### **40 PAPER & PAPERBOARD IN SOUTH KOREA**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## 41 MACROECONOMIC INDICATORS

41.1. Country data

#### **42 PAPER & PAPERBOARD IN SPAIN**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

43.1. Country data

#### 44 PAPER & PAPERBOARD IN TURKEY



- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

45.1. Country data

#### 46 PAPER & PAPERBOARD IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

#### 47 MACROECONOMIC INDICATORS

47.1. Country data

## 48 PAPER & PAPERBOARD IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

49.1. Country data

#### **50 COMPANY PROFILES**

## **51 APPENDIX**

## 51.1. Methodology



51.2. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Global paper & paperboard market value: \$ billion, 2016-21
- Table 2: Global paper & paperboard market volume: million units, 2016-21
- Table 3: Global paper & paperboard market category segmentation: % share, by value, 2016-2021
- Table 4: Global paper & paperboard market category segmentation: \$ billion, 2016-2021
- Table 5: Global paper & paperboard market geography segmentation: \$ billion, 2021
- Table 6: Global paper & paperboard market value forecast: \$ billion, 2021-26
- Table 7: Global paper & paperboard market volume forecast: million units, 2021-26
- Table 8: Global size of population (million), 2017-21
- Table 9: Global gdp (constant 2005 prices, \$ billion), 2017-21
- Table 10: Global gdp (current prices, \$ billion), 2017-21
- Table 11: Global inflation, 2017-21
- Table 12: Global consumer price index (absolute), 2017-21
- Table 13: Global exchange rate, 2017-21
- Table 14: Asia-Pacific paper & paperboard market value: \$ billion, 2016-21
- Table 15: Asia-Pacific paper & paperboard market volume: million units, 2016-21
- Table 16: Asia-Pacific paper & paperboard market category segmentation: % share, by value, 2016-2021
- Table 17: Asia-Pacific paper & paperboard market category segmentation: \$ billion, 2016-2021
- Table 18: Asia-Pacific paper & paperboard market geography segmentation: \$ billion, 2021
- Table 19: Asia-Pacific paper & paperboard market value forecast: \$ billion, 2021-26
- Table 20: Asia-Pacific paper & paperboard market volume forecast: million units, 2021-26
- Table 21: Europe paper & paperboard market value: \$ billion, 2016-21
- Table 22: Europe paper & paperboard market volume: million units, 2016-21
- Table 23: Europe paper & paperboard market category segmentation: % share, by value, 2016-2021
- Table 24: Europe paper & paperboard market category segmentation: \$ billion, 2016-2021
- Table 25: Europe paper & paperboard market geography segmentation: \$ billion, 2021
- Table 26: Europe paper & paperboard market value forecast: \$ billion, 2021-26
- Table 27: Europe paper & paperboard market volume forecast: million units, 2021-26
- Table 28: Europe size of population (million), 2017-21



- Table 29: Europe gdp (constant 2005 prices, \$ billion), 2017-21
- Table 30: Europe gdp (current prices, \$ billion), 2017-21
- Table 31: Europe inflation, 2017-21
- Table 32: Europe consumer price index (absolute), 2017-21
- Table 33: Europe exchange rate, 2017-21
- Table 34: France paper & paperboard market value: \$ million, 2016-21
- Table 35: France paper & paperboard market volume: thousand units, 2016-21
- Table 36: France paper & paperboard market category segmentation: % share, by
- value, 2016-2021
- Table 37: France paper & paperboard market category segmentation: \$ million,
- 2016-2021
- Table 38: France paper & paperboard market geography segmentation: \$ million, 2021
- Table 39: France paper & paperboard market value forecast: \$ million, 2021-26
- Table 40: France paper & paperboard market volume forecast: thousand units, 2021-26
- Table 41: France size of population (million), 2017-21
- Table 42: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 43: France gdp (current prices, \$ billion), 2017-21
- Table 44: France inflation, 2017-21
- Table 45: France consumer price index (absolute), 2017-21
- Table 46: France exchange rate, 2017-21
- Table 47: Germany paper & paperboard market value: \$ million, 2016-21
- Table 48: Germany paper & paperboard market volume: thousand units, 2016-21
- Table 49: Germany paper & paperboard market category segmentation: % share, by value, 2016-2021
- Table 50: Germany paper & paperboard market category segmentation: \$ million, 2016-2021
- Table 51: Germany paper & paperboard market geography segmentation: \$ million, 2021
- Table 52: Germany paper & paperboard market value forecast: \$ million, 2021-26
- Table 53: Germany paper & paperboard market volume forecast: thousand units,
- 2021-26
- Table 54: Germany size of population (million), 2017-21
- Table 55: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 56: Germany gdp (current prices, \$ billion), 2017-21
- Table 57: Germany inflation, 2017-21
- Table 58: Germany consumer price index (absolute), 2017-21
- Table 59: Germany exchange rate, 2017-21
- Table 60: Australia paper & paperboard market value: \$ million, 2016-21
- Table 61: Australia paper & paperboard market volume: thousand units, 2016-21



Table 62: Australia paper & paperboard market category segmentation: % share, by value, 2016-2021

Table 63: Australia paper & paperboard market category segmentation: \$ million, 2016-2021

Table 64: Australia paper & paperboard market geography segmentation: \$ million, 2021

Table 65: Australia paper & paperboard market value forecast: \$ million, 2021-26

Table 66: Australia paper & paperboard market volume forecast: thousand units, 2021-26

Table 67: Australia size of population (million), 2017-21

Table 68: Australia gdp (constant 2005 prices, \$ billion), 2017-21

Table 69: Australia gdp (current prices, \$ billion), 2017-21

Table 70: Australia inflation, 2017-21

Table 71: Australia consumer price index (absolute), 2017-21

Table 72: Australia exchange rate, 2017-21

Table 73: Brazil paper & paperboard market value: \$ million, 2016-21

Table 74: Brazil paper & paperboard market volume: thousand units, 2016-21

Table 75: Brazil paper & paperboard market category segmentation: % share, by value, 2016-2021

Table 76: Brazil paper & paperboard market category segmentation: \$ million, 2016-2021

Table 77: Brazil paper & paperboard market geography segmentation: \$ million, 2021

Table 78: Brazil paper & paperboard market value forecast: \$ million, 2021-26

Table 79: Brazil paper & paperboard market volume forecast: thousand units, 2021-26

Table 80: Brazil size of population (million), 2017-21

Table 81: Brazil gdp (constant 2005 prices, \$ billion), 2017-21

Table 82: Brazil gdp (current prices, \$ billion), 2017-21

Table 83: Brazil inflation, 2017-21

Table 84: Brazil consumer price index (absolute), 2017-21

Table 85: Brazil exchange rate, 2017-21

Table 86: Canada paper & paperboard market value: \$ million, 2016-21

Table 87: Canada paper & paperboard market volume: thousand units, 2016-21

Table 88: Canada paper & paperboard market category segmentation: % share, by value, 2016-2021

Table 89: Canada paper & paperboard market category segmentation: \$ million, 2016-2021

Table 90: Canada paper & paperboard market geography segmentation: \$ million, 2021

Table 91: Canada paper & paperboard market value forecast: \$ million, 2021-26

Table 92: Canada paper & paperboard market volume forecast: thousand units,



2021-26

Table 93: Canada size of population (million), 2017-21

Table 94: Canada gdp (constant 2005 prices, \$ billion), 2017-21

Table 95: Canada gdp (current prices, \$ billion), 2017-21



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Global paper & paperboard market value: \$ billion, 2016-21
- Figure 2: Global paper & paperboard market volume: million units, 2016-21
- Figure 3: Global paper & paperboard market category segmentation: \$ billion, 2016-2021
- Figure 4: Global paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 5: Global paper & paperboard market value forecast: \$ billion, 2021-26
- Figure 6: Global paper & paperboard market volume forecast: million units, 2021-26
- Figure 7: Forces driving competition in the global paper & paperboard market, 2021
- Figure 8: Drivers of buyer power in the global paper & paperboard market, 2021
- Figure 9: Drivers of supplier power in the global paper & paperboard market, 2021
- Figure 10: Factors influencing the likelihood of new entrants in the global paper & paperboard market, 2021
- Figure 11: Factors influencing the threat of substitutes in the global paper & paperboard market, 2021
- Figure 12: Drivers of degree of rivalry in the global paper & paperboard market, 2021
- Figure 13: Asia-Pacific paper & paperboard market value: \$ billion, 2016-21
- Figure 14: Asia-Pacific paper & paperboard market volume: million units, 2016-21
- Figure 15: Asia-Pacific paper & paperboard market category segmentation: \$ billion, 2016-2021
- Figure 16: Asia-Pacific paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 17: Asia-Pacific paper & paperboard market value forecast: \$ billion, 2021-26
- Figure 18: Asia-Pacific paper & paperboard market volume forecast: million units, 2021-26
- Figure 19: Forces driving competition in the paper & paperboard market in Asia-Pacific, 2021
- Figure 20: Drivers of buyer power in the paper & paperboard market in Asia-Pacific, 2021
- Figure 21: Drivers of supplier power in the paper & paperboard market in Asia-Pacific, 2021
- Figure 22: Factors influencing the likelihood of new entrants in the paper & paperboard market in Asia-Pacific, 2021
- Figure 23: Factors influencing the threat of substitutes in the paper & paperboard market in Asia-Pacific, 2021



- Figure 24: Drivers of degree of rivalry in the paper & paperboard market in Asia-Pacific, 2021
- Figure 25: Europe paper & paperboard market value: \$ billion, 2016-21
- Figure 26: Europe paper & paperboard market volume: million units, 2016-21
- Figure 27: Europe paper & paperboard market category segmentation: \$ billion, 2016-2021
- Figure 28: Europe paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 29: Europe paper & paperboard market value forecast: \$ billion, 2021-26
- Figure 30: Europe paper & paperboard market volume forecast: million units, 2021-26
- Figure 31: Forces driving competition in the paper & paperboard market in Europe, 2021
- Figure 32: Drivers of buyer power in the paper & paperboard market in Europe, 2021
- Figure 33: Drivers of supplier power in the paper & paperboard market in Europe, 2021
- Figure 34: Factors influencing the likelihood of new entrants in the paper & paperboard market in Europe, 2021
- Figure 35: Factors influencing the threat of substitutes in the paper & paperboard market in Europe, 2021
- Figure 36: Drivers of degree of rivalry in the paper & paperboard market in Europe, 2021
- Figure 37: France paper & paperboard market value: \$ million, 2016-21
- Figure 38: France paper & paperboard market volume: thousand units, 2016-21
- Figure 39: France paper & paperboard market category segmentation: \$ million, 2016-2021
- Figure 40: France paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 41: France paper & paperboard market value forecast: \$ million, 2021-26
- Figure 42: France paper & paperboard market volume forecast: thousand units, 2021-26
- Figure 43: Forces driving competition in the paper & paperboard market in France, 2021
- Figure 44: Drivers of buyer power in the paper & paperboard market in France, 2021
- Figure 45: Drivers of supplier power in the paper & paperboard market in France, 2021
- Figure 46: Factors influencing the likelihood of new entrants in the paper & paperboard market in France, 2021
- Figure 47: Factors influencing the threat of substitutes in the paper & paperboard market in France, 2021
- Figure 48: Drivers of degree of rivalry in the paper & paperboard market in France, 2021
- Figure 49: Germany paper & paperboard market value: \$ million, 2016-21
- Figure 50: Germany paper & paperboard market volume: thousand units, 2016-21



- Figure 51: Germany paper & paperboard market category segmentation: \$ million, 2016-2021
- Figure 52: Germany paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 53: Germany paper & paperboard market value forecast: \$ million, 2021-26
- Figure 54: Germany paper & paperboard market volume forecast: thousand units, 2021-26
- Figure 55: Forces driving competition in the paper & paperboard market in Germany, 2021
- Figure 56: Drivers of buyer power in the paper & paperboard market in Germany, 2021
- Figure 57: Drivers of supplier power in the paper & paperboard market in Germany, 2021
- Figure 58: Factors influencing the likelihood of new entrants in the paper & paperboard market in Germany, 2021
- Figure 59: Factors influencing the threat of substitutes in the paper & paperboard market in Germany, 2021
- Figure 60: Drivers of degree of rivalry in the paper & paperboard market in Germany, 2021
- Figure 61: Australia paper & paperboard market value: \$ million, 2016-21
- Figure 62: Australia paper & paperboard market volume: thousand units, 2016-21
- Figure 63: Australia paper & paperboard market category segmentation: \$ million, 2016-2021
- Figure 64: Australia paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 65: Australia paper & paperboard market value forecast: \$ million, 2021-26
- Figure 66: Australia paper & paperboard market volume forecast: thousand units, 2021-26
- Figure 67: Forces driving competition in the paper & paperboard market in Australia, 2021
- Figure 68: Drivers of buyer power in the paper & paperboard market in Australia, 2021
- Figure 69: Drivers of supplier power in the paper & paperboard market in Australia, 2021
- Figure 70: Factors influencing the likelihood of new entrants in the paper & paperboard market in Australia, 2021
- Figure 71: Factors influencing the threat of substitutes in the paper & paperboard market in Australia, 2021
- Figure 72: Drivers of degree of rivalry in the paper & paperboard market in Australia, 2021
- Figure 73: Brazil paper & paperboard market value: \$ million, 2016-21



- Figure 74: Brazil paper & paperboard market volume: thousand units, 2016-21
- Figure 75: Brazil paper & paperboard market category segmentation: \$ million, 2016-2021
- Figure 76: Brazil paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 77: Brazil paper & paperboard market value forecast: \$ million, 2021-26
- Figure 78: Brazil paper & paperboard market volume forecast: thousand units, 2021-26
- Figure 79: Forces driving competition in the paper & paperboard market in Brazil, 2021
- Figure 80: Drivers of buyer power in the paper & paperboard market in Brazil, 2021
- Figure 81: Drivers of supplier power in the paper & paperboard market in Brazil, 2021
- Figure 82: Factors influencing the likelihood of new entrants in the paper & paperboard market in Brazil, 2021
- Figure 83: Factors influencing the threat of substitutes in the paper & paperboard market in Brazil, 2021
- Figure 84: Drivers of degree of rivalry in the paper & paperboard market in Brazil, 2021
- Figure 85: Canada paper & paperboard market value: \$ million, 2016-21
- Figure 86: Canada paper & paperboard market volume: thousand units, 2016-21
- Figure 87: Canada paper & paperboard market category segmentation: \$ million, 2016-2021
- Figure 88: Canada paper & paperboard market geography segmentation: % share, by value, 2021
- Figure 89: Canada paper & paperboard market value forecast: \$ million, 2021-26
- Figure 90: Canada paper & paperboard market volume forecast: thousand units, 2021-26
- Figure 91: Forces driving competition in the paper & paperboard market in Canada, 2021
- Figure 92: Drivers of buyer power in the paper & paperboard market in Canada, 2021
- Figure 93: Drivers of supplier power in the paper & paperboard market in Canada, 2021
- Figure 94: Factors influencing the likelihood of new entrants in the paper & paperboard market in Canada, 2021
- Figure 95: Factors influencing the threat of substitutes in the paper & paperboard market in Canada, 2021
- Figure 96: Drivers of degree of rivalry in the paper & paperboard market in Canada, 2021



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