

# Paper and Paperboard in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Paper & Paperboard in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.

The Turkish paper & paperboard market had total revenues of \$3.9bn in 2020, representing a compound annual growth rate (CAGR) of 3.9% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1% between 2016 and 2020, to reach a total of 4.7 million units in 2020.

The value of the Turkish paper and paperboard market grew by 17.4% in 2020.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in Turkey

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey paper & paperboard market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey paper & paperboard market by value in 2020?

What will be the size of the Turkey paper & paperboard market in 2025?

What factors are affecting the strength of competition in the Turkey paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's paper & paperboard market?

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