

# Paper and Paperboard in North America - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Paper & Paperboard in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paper and paperboard market measures a country's or region's total use of paper and paperboard. Paper and paperboard include newsprint, printing and writing paper, packaging paper, household and sanitary paper, and other paper and paperboard. Volumes represent the consumption of paper and paperboard in tonnes, and values are calculated using average annual selling price of paper and paperboard per tonne multiplied by consumption volumes.

The North American paper & paperboard market had total revenues of \$85.1bn in 2020, representing a compound annual growth rate (CAGR) of 1.8% between 2016 and 2020.

Market consumption volumes declined with a CARC of -1.2% between 2016 and 2020, to reach a total of 80.6 million units in 2020.

The value of the North American paper and paperboard market declined by 9.2% in 2020.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paper & paperboard market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paper & paperboard market in North America

Leading company profiles reveal details of key paper & paperboard market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America paper & paperboard market with five year forecasts

## REASONS TO BUY

What was the size of the North America paper & paperboard market by value in 2020?

What will be the size of the North America paper & paperboard market in 2025?

What factors are affecting the strength of competition in the North America paper & paperboard market?

How has the market performed over the last five years?

What are the main segments that make up North America's paper & paperboard market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. How is plastic pollution affecting the paper and paperboard market?

## **8 COMPANY PROFILES**

8.1. Westrock Co

8.2. International Paper Co

8.3. Cascades Inc

8.4. Kimberly-Clark Corp

8.5. Domtar Corporation

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America paper & paperboard market value: \$ million, 2016-20

Table 2: North America paper & paperboard market volume: thousand tonnes, 2016-20

Table 3: North America paper & paperboard market category segmentation: \$ million, 2020

Table 4: North America paper & paperboard market geography segmentation: \$ million, 2020

Table 5: North America paper & paperboard market value forecast: \$ million, 2020-25

Table 6: North America paper & paperboard market volume forecast: thousand tonnes, 2020-25

Table 7: Westrock Co: key facts

Table 8: Westrock Co: Annual Financial Ratios

Table 9: Westrock Co: Key Employees

Table 10: Westrock Co: Key Employees Continued

Table 11: International Paper Co: key facts

Table 12: International Paper Co: Annual Financial Ratios

Table 13: International Paper Co: Key Employees

Table 14: Cascades Inc: key facts

Table 15: Cascades Inc: Annual Financial Ratios

Table 16: Cascades Inc: Key Employees

Table 17: Cascades Inc: Key Employees Continued

Table 18: Kimberly-Clark Corp: key facts

Table 19: Kimberly-Clark Corp: Annual Financial Ratios

Table 20: Kimberly-Clark Corp: Key Employees

Table 21: Domtar Corporation: key facts

Table 22: Domtar Corporation: Annual Financial Ratios

Table 23: Domtar Corporation: Key Employees

Table 24: North America exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: North America paper & paperboard market value: \$ million, 2016-20
- Figure 2: North America paper & paperboard market volume: thousand tonnes, 2016-20
- Figure 3: North America paper & paperboard market category segmentation: % share, by value, 2020
- Figure 4: North America paper & paperboard market geography segmentation: % share, by value, 2020
- Figure 5: North America paper & paperboard market value forecast: \$ million, 2020-25
- Figure 6: North America paper & paperboard market volume forecast: thousand tonnes, 2020-25
- Figure 7: Forces driving competition in the paper & paperboard market in North America, 2020
- Figure 8: Drivers of buyer power in the paper & paperboard market in North America, 2020
- Figure 9: Drivers of supplier power in the paper & paperboard market in North America, 2020
- Figure 10: Factors influencing the likelihood of new entrants in the paper & paperboard market in North America, 2020
- Figure 11: Factors influencing the threat of substitutes in the paper & paperboard market in North America, 2020
- Figure 12: Drivers of degree of rivalry in the paper & paperboard market in North America, 2020

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