

# Sheraton Seoul Palace - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Sheraton Seoul Palace - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Sheraton Seoul Palace - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Sheraton Seoul Palace (Sheraton Seoul), formerly known as The Palace Hotel Seoul, is involved in the hotel business in South Korea. The company owns and operates the Seoul Palace Hotel in Seoul. It provides accommodation services through its guest rooms and offers services such as restaurants and bars, banquets, sauna and health clubs, arcade and business center. It offers accommodation facilities including standard, deluxe, club level, studio suite, premium suite, premium suite family, royal suite and duplex suite. It also operates various restaurants such as h' Garden (buffet and terrace), Suh Goong (Chinese restaurant), Ta Bong (Japanese restaurant) and Two Tone (Lounge). The company is headquartered in Seoul, South Korea

### SCOPE

Detailed information on Sheraton Seoul Palace required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sheraton Seoul Palace in the form of a SWOT analysis

An in-depth view of the business model of Sheraton Seoul Palace including a breakdown and examination of key business segments

Intelligence on Sheraton Seoul Palace's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sheraton Seoul Palace, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Sheraton Seoul Palace and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sheraton Seoul Palace as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sheraton Seoul Palace's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Sheraton Seoul Palace: Company Overview
- Sheraton Seoul Palace: Overview and Key Facts
- Sheraton Seoul Palace: Overview
- Sheraton Seoul Palace: Key Facts
- Sheraton Seoul Palace: Key Employees
- Sheraton Seoul Palace: Major Products and Services
- Sheraton Seoul Palace: Company History
- Sheraton Seoul Palace: Locations and Subsidiaries
- Sheraton Seoul Palace: Key Competitors
- Sheraton Seoul Palace: Company Analysis
- Sheraton Seoul Palace: Business Description
- Sheraton Seoul Palace: SWOT Analysis
- Sheraton Seoul Palace: SWOT Overview
- Sheraton Seoul Palace: Strengths
- Sheraton Seoul Palace: Weaknesses
- Sheraton Seoul Palace: Opportunities
- Sheraton Seoul Palace: Threats
- Sheraton Seoul Palace: Recent Developments
- Sheraton Seoul Palace: News and Events Summary
- Sheraton Seoul Palace: Business Expansion
- Sheraton Seoul Palace: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Sheraton Seoul Palace: Key Facts
- Table 2: Sheraton Seoul Palace: Key Employees
- Table 3: Sheraton Seoul Palace: Company History
- Table 4: Sheraton Seoul Palace: Locations and Subsidiaries
- Table 5: Sheraton Seoul Palace: Key Competitors
- Table 6: Sheraton Seoul Palace: News and Events Summary
- Table 7: Sheraton Seoul Palace: Business Expansion
- Table 8: Sheraton Seoul Palace: Strategy and Operations

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