

# Pakistan Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Travel & Tourism in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Pakistani travel and tourism industry had total revenues of \$19.3 billion in 2022, representing a compound annual growth rate (CAGR) of 4.4% between 2017 and 2022.

Travel intermediaries was the industry's largest segment in 2022, with total revenues of \$11.0 billion, equivalent to 57.1% of the industry's overall value.

Pakistan has a lot to offer in terms of tourist's attractions such as beautiful landscapes, natural wildlife, high peak mountains, lakes, heritage sites, religious

ethnicities, and others, which drives the country's travel and tourism industry.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Pakistan

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan travel & tourism market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Pakistan travel & tourism market by value in 2022?

What will be the size of the Pakistan travel & tourism market in 2027?

What factors are affecting the strength of competition in the Pakistan travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Pakistan's travel & tourism market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

## **8 COMPANY PROFILES**

- 8.1. McDonald's Corp
- 8.2. Pizza Hut Inc
- 8.3. Marriott International Inc
- 8.4. The Serena Group of Hotels
- 8.5. Best Western International Inc
- 8.6. Dunkin' Donuts Inc
- 8.7. Airblue Ltd
- 8.8. Pakistan International Airlines Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Pakistan travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Pakistan travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Pakistan travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Pakistan travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Pakistan travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: McDonald's Corp: key facts

Table 7: McDonald's Corp: Annual Financial Ratios

Table 8: McDonald's Corp: Key Employees

Table 9: McDonald's Corp: Key Employees Continued

Table 10: McDonald's Corp: Key Employees Continued

Table 11: Pizza Hut Inc: key facts

Table 12: Pizza Hut Inc: Key Employees

Table 13: Marriott International Inc: key facts

Table 14: Marriott International Inc: Annual Financial Ratios

Table 15: Marriott International Inc: Key Employees

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Marriott International Inc: Key Employees Continued

Table 19: The Serena Group of Hotels: key facts

Table 20: The Serena Group of Hotels: Key Employees

Table 21: Best Western International Inc: key facts

Table 22: Best Western International Inc: Key Employees

Table 23: Dunkin' Donuts Inc: key facts

Table 24: Dunkin' Donuts Inc: Key Employees

Table 25: Airblue Ltd: key facts

Table 26: Airblue Ltd: Key Employees

Table 27: Pakistan International Airlines Corp: key facts

Table 28: Pakistan International Airlines Corp: Annual Financial Ratios

Table 29: Pakistan International Airlines Corp: Key Employees

Table 30: Pakistan International Airlines Corp: Key Employees Continued

Table 31: Pakistan size of population (million), 2018–22

Table 32: Pakistan exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Pakistan travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Pakistan travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Pakistan travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Pakistan travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Pakistan, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Pakistan, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Pakistan, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Pakistan, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Pakistan, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Pakistan, 2022

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