

# Pakistan Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/P929C56BF4E8EN.html>

Date: January 2023

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: P929C56BF4E8EN

## Abstracts

Pakistan Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Food & Grocery Retail in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The food & grocery retail market includes the retail sales of all food products, both packaged and unpackaged, as well as beverages (including retail sales of all alcoholic and non-alcoholic beverages), tobacco, and household products. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Pakistani food and grocery retail market had total revenues of \$83.7 billion in 2021, representing a compound annual growth rate (CAGR) of 17% between 2017 and 2021.

Convenience stores (including independents) and gas stations account for the largest proportion of sales in the Pakistani food and grocery retail market in

2021; sales through this channel generated \$34.0 billion, equivalent to 40.6% of the market's overall value.

The food segment was the market's most lucrative in 2021, with total revenues of \$67.6 billion.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Pakistan

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan food & grocery retail market with five year forecasts

## REASONS TO BUY

What was the size of the Pakistan food & grocery retail market by value in 2021?

What will be the size of the Pakistan food & grocery retail market in 2026?

What factors are affecting the strength of competition in the Pakistan food & grocery retail market?

How has the market performed over the last five years?

What are the main segments that make up Pakistan's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. Which are the strongest store formats in this market?

## **8 COMPANY PROFILES**

- 8.1. Metro AG
- 8.2. Carrefour SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Pakistan food & grocery retail market value: \$ billion, 2016-21

Table 2: Pakistan food & grocery retail market category segmentation: % share, by value, 2016-2021

Table 3: Pakistan food & grocery retail market category segmentation: \$ billion, 2016-2021

Table 4: Pakistan food & grocery retail market geography segmentation: \$ billion, 2021

Table 5: Pakistan food & grocery retail market distribution: % share, by value, 2021

Table 6: Pakistan food & grocery retail market value forecast: \$ billion, 2021-26

Table 7: Metro AG: key facts

Table 8: Metro AG: Annual Financial Ratios

Table 9: Metro AG: Key Employees

Table 10: Carrefour SA: key facts

Table 11: Carrefour SA: Annual Financial Ratios

Table 12: Carrefour SA: Key Employees

Table 13: Carrefour SA: Key Employees Continued

Table 14: Pakistan size of population (million), 2017-21

Table 15: Pakistan exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Pakistan food & grocery retail market value: \$ billion, 2016-21

Figure 2: Pakistan food & grocery retail market category segmentation: \$ billion, 2016-2021

Figure 3: Pakistan food & grocery retail market geography segmentation: % share, by value, 2021

Figure 4: Pakistan food & grocery retail market distribution: % share, by value, 2021

Figure 5: Pakistan food & grocery retail market value forecast: \$ billion, 2021-26

Figure 6: Forces driving competition in the food & grocery retail market in Pakistan, 2021

Figure 7: Drivers of buyer power in the food & grocery retail market in Pakistan, 2021

Figure 8: Drivers of supplier power in the food & grocery retail market in Pakistan, 2021

Figure 9: Factors influencing the likelihood of new entrants in the food & grocery retail market in Pakistan, 2021

Figure 10: Factors influencing the threat of substitutes in the food & grocery retail market in Pakistan, 2021

Figure 11: Drivers of degree of rivalry in the food & grocery retail market in Pakistan, 2021

## I would like to order

Product name: Pakistan Food and Grocery Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/P929C56BF4E8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P929C56BF4E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

