

Pakistan Banks Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/P98DBBD669BEEN.html>

Date: March 2022

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: P98DBBD669BEEN

Abstracts

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SUMMARY

Banks in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Pakistani banks industry group had total assets of \$179.5 billion in 2021, representing a compound annual growth rate (CAGR) of 7.5% between 2016 and 2021.

The trading assets segment was the industry's most lucrative in 2021, with total assets of \$88.4 billion, equivalent to 49.2% of the industry's overall value.

Housing and construction finance is expected to comprise an increasingly important segment of the banking industry across the forecast period, supported by initiatives such as the Government Markup Subsidy Scheme which enables banks to provide financing options for the construction and purchase of houses

at low financing rates for low-to-middle income segments of the population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Pakistan

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan banks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Pakistan banks market by value in 2021?

What will be the size of the Pakistan banks market in 2026?

What factors are affecting the strength of competition in the Pakistan banks market?

How has the market performed over the last five years?

What are the main segments that make up Pakistan's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of leading players?
- 7.4. Is there any significant M&A activity on the horizon for next year?
- 7.5. What impact is the COVID-19 pandemic having on industry players?

8 COMPANY PROFILES

- 8.1. Bank Al Habib Ltd
- 8.2. Bank Alfalah Ltd
- 8.3. National Bank of Pakistan
- 8.4. Meezan Bank Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Pakistan banks industry value: \$ billion, 2017-21
- Table 2: Pakistan banks industry category segmentation: \$ billion, 2021
- Table 3: Pakistan banks industry geography segmentation: \$ billion, 2021
- Table 4: Pakistan banks industry value forecast: \$ billion, 2021-26
- Table 5: Pakistan banks industry share: % share, by value, 2021
- Table 6: Bank Al Habib Ltd: key facts
- Table 7: Bank Al Habib Ltd: Annual Financial Ratios
- Table 8: Bank Al Habib Ltd: Key Employees
- Table 9: Bank Al Habib Ltd: Key Employees Continued
- Table 10: Bank Alfalah Ltd: key facts
- Table 11: Bank Alfalah Ltd: Annual Financial Ratios
- Table 12: Bank Alfalah Ltd: Key Employees
- Table 13: National Bank of Pakistan: key facts
- Table 14: National Bank of Pakistan: Annual Financial Ratios
- Table 15: National Bank of Pakistan: Key Employees
- Table 16: National Bank of Pakistan: Key Employees Continued
- Table 17: Meezan Bank Ltd: key facts
- Table 18: Meezan Bank Ltd: Annual Financial Ratios
- Table 19: Meezan Bank Ltd: Key Employees
- Table 20: Meezan Bank Ltd: Key Employees Continued
- Table 21: Pakistan size of population (million), 2017-21
- Table 22: Pakistan exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Pakistan banks industry value: \$ billion, 2017-21

Figure 2: Pakistan banks industry category segmentation: % share, by value, 2021

Figure 3: Pakistan banks industry geography segmentation: % share, by value, 2021

Figure 4: Pakistan banks industry value forecast: \$ billion, 2021-26

Figure 5: Forces driving competition in the banks industry in Pakistan, 2021

Figure 6: Drivers of buyer power in the banks industry in Pakistan, 2021

Figure 7: Drivers of supplier power in the banks industry in Pakistan, 2021

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Pakistan, 2021

Figure 9: Factors influencing the threat of substitutes in the banks industry in Pakistan, 2021

Figure 10: Drivers of degree of rivalry in the banks industry in Pakistan, 2021

Figure 11: Pakistan banks industry share: % share, by value, 2021

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