

Pakistan Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Pakistan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Pakistani apparel retail industry had total revenues of \$6.2 billion in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

The menswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$3.1 billion, equivalent to 50.2% of the industry's overall

value.

According to in-house research, in 2022, Pakistan accounted for 1.1% of the Asia-Pacific apparel retail industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Pakistan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Pakistan

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Pakistan apparel retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Pakistan apparel retail market by value in 2022?

What will be the size of the Pakistan apparel retail market in 2027?

What factors are affecting the strength of competition in the Pakistan apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Pakistan's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What have been the most recent industry developments?

8 COMPANY PROFILES

- 8.1. Khaadi Pakistan SMC Pvt Ltd
- 8.2. Alkaram Textile Mills Pvt Ltd
- 8.3. Alibaba Group Holding Limited
- 8.4. The Landmark Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Pakistan apparel retail industry value: \$ million, 2017–22

Table 2: Pakistan apparel retail industry category segmentation: % share, by value, 2017–2022

Table 3: Pakistan apparel retail industry category segmentation: \$ million, 2017-2022

Table 4: Pakistan apparel retail industry geography segmentation: \$ million, 2022

Table 5: Pakistan apparel retail industry distribution: % share, by value, 2022

Table 6: Pakistan apparel retail industry value forecast: \$ million, 2022–27

Table 7: Khaadi Pakistan SMC Pvt Ltd: key facts

Table 8: Khaadi Pakistan SMC Pvt Ltd: Key Employees

Table 9: Alkaram Textile Mills Pvt Ltd: key facts

Table 10: Alkaram Textile Mills Pvt Ltd: Key Employees

Table 11: Alibaba Group Holding Limited: key facts

Table 12: Alibaba Group Holding Limited: Annual Financial Ratios

Table 13: Alibaba Group Holding Limited: Key Employees

Table 14: The Landmark Group: key facts

Table 15: The Landmark Group: Key Employees

Table 16: Pakistan size of population (million), 2018–22

Table 17: Pakistan exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Pakistan apparel retail industry value: \$ million, 2017–22

Figure 2: Pakistan apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Pakistan apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Pakistan apparel retail industry distribution: % share, by value, 2022

Figure 5: Pakistan apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Pakistan, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Pakistan, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Pakistan, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Pakistan, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Pakistan, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Pakistan, 2022

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