

# Paints & Coatings in Japan

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## Abstracts

### Paints & Coatings in Japan

#### Summary

Paints & Coatings in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The paints & coatings market includes liquid and powder-based paints, varnishes, and related products used for protective, decorative, industrial, and specialty purposes. The market scope excludes inks, thinners, and raw materials, such as pigments and solvents.

The Japanese paints & coatings market had total revenues of \$7,509.4 million in 2023, representing a compound annual growth rate (CAGR) of 6.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 5.9% between 2018 and 2023, to reach a total of 5,645.2 million liters in 2023.

The growth in the Japanese paints & coatings market is influenced by several macroeconomic factors, such as rising GDP and growing business confidence. For instance, Japan's economy demonstrated growth, marked by a GDP slightly above 1% and robust employment rates.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paints & coatings market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paints & coatings market in Japan

Leading company profiles reveal details of key paints & coatings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan paints & coatings market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Japan paints & coatings market by value in 2023?

What will be the size of the Japan paints & coatings market in 2028?

What factors are affecting the strength of competition in the Japan paints & coatings market?

How has the market performed over the last five years?

What are the main segments that make up Japan's paints & coatings market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading player?

## **8 COMPANY PROFILES**

8.1. Akzo Nobel NV

8.2. Chugoku Marine Paints Ltd

8.3. Kansai Paint Co Ltd

8.4. Sherwin-Williams Co

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan paints & coatings market value: \$ million, 2018-23
- Table 2: Japan paints & coatings market volume: million liters, 2018-23
- Table 3: Japan paints & coatings market category segmentation: % share, by value, 2018-23
- Table 4: Japan paints & coatings market category segmentation: \$ million, 2018-23
- Table 5: Japan paints & coatings market geography segmentation: \$ million, 2023
- Table 6: Japan paints & coatings market value forecast: \$ million, 2023-28
- Table 7: Japan paints & coatings market volume forecast: million liters, 2023-28
- Table 8: Akzo Nobel NV: key facts
- Table 9: Akzo Nobel NV: Annual Financial Ratios
- Table 10: Akzo Nobel NV: Key Employees
- Table 11: Chugoku Marine Paints Ltd: key facts
- Table 12: Chugoku Marine Paints Ltd: Annual Financial Ratios
- Table 13: Chugoku Marine Paints Ltd: Key Employees
- Table 14: Kansai Paint Co Ltd: key facts
- Table 15: Kansai Paint Co Ltd: Annual Financial Ratios
- Table 16: Kansai Paint Co Ltd: Key Employees
- Table 17: Kansai Paint Co Ltd: Key Employees Continued
- Table 18: Sherwin-Williams Co: key facts
- Table 19: Sherwin-Williams Co: Annual Financial Ratios
- Table 20: Sherwin-Williams Co: Key Employees
- Table 21: Sherwin-Williams Co: Key Employees Continued
- Table 22: Japan Size of Population (million), 2019-23
- Table 23: Japan real GDP (Constant 2010 Prices, \$ billion), 2019-23
- Table 24: Japan GDP (Current Prices, \$ Billion), 2019-23
- Table 25: Japan Inflation, 2019-23
- Table 26: Japan Consumer Price Index (Absolute), 2019-23
- Table 27: Japan exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan paints & coatings market value: \$ million, 2018-23

Figure 2: Japan paints & coatings market volume: million liters, 2018-23

Figure 3: Japan paints & coatings market category segmentation: \$ million, 2018-23

Figure 4: Japan paints & coatings market geography segmentation: % share, by value, 2023

Figure 5: Japan paints & coatings market value forecast: \$ million, 2023-28

Figure 6: Japan paints & coatings market volume forecast: million liters, 2023-28

Figure 7: Forces driving competition in the paints & coatings market in Japan, 2023

Figure 8: Drivers of buyer power in the paints & coatings market in Japan, 2023

Figure 9: Drivers of supplier power in the paints & coatings market in Japan, 2023

Figure 10: Factors influencing the likelihood of new entrants in the paints & coatings market in Japan, 2023

Figure 11: Factors influencing the threat of substitutes in the paints & coatings market in Japan, 2023

Figure 12: Drivers of degree of rivalry in the paints & coatings market in Japan, 2023

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