

Paints & Coatings in Germany

<https://marketpublishers.com/r/PAEE44E2B4BEN.html>

Date: February 2024

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: PAEE44E2B4BEN

Abstracts

Paints & Coatings in Germany

Summary

Paints & Coatings in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The paints & coatings market includes liquid and powder-based paints, varnishes, and related products used for protective, decorative, industrial, and specialty purposes. The market scope excludes inks, thinners, and raw materials, such as pigments and solvents.

The German paints & coatings market had total revenues of \$7,308.3 million in 2023, representing a compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 5.1% between 2018 and 2023, to reach a total of 1,875.8 million liters in 2023.

The expansion in the market is propelled by technologically advanced and specialized products, particularly protective coatings. The heightened demand for these coatings is primarily attributed to the increased needs of automobile manufacturing as well as the oil and gas exploration sector. For instance, according to GlobalData, the German automotive manufacturing market stood at

an estimated \$80.9 billion in 2023, an increase of 16.8% from the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paints & coatings market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paints & coatings market in Germany

Leading company profiles reveal details of key paints & coatings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany paints & coatings market with five year forecasts

Reasons to Buy

What was the size of the Germany paints & coatings market by value in 2023?

What will be the size of the Germany paints & coatings market in 2028?

What factors are affecting the strength of competition in the Germany paints & coatings market?

How has the market performed over the last five years?

What are the main segments that make up Germany's paints & coatings market?

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