

# Paints and Coatings in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Paints & Coatings in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The paints & coatings market consists of liquid and powder-based paints, varnishes and related products used for protective and decorative, industrial, and automotive and specialty purposes.

The German paints & coatings market had total revenues of \$3,739.9m in 2020, representing a compound annual rate of change (CARC) of -1.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.6% between 2016 and 2020, to reach a total of 1.6 billion tonnes in 2020.

The COVID-19 pandemic caused severe decline in the market in 2020, as the recessionary impacts of COVID-19 greatly inhibited demand in the paints & coatings market.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the paints & coatings market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the paints & coatings market in Germany

Leading company profiles reveal details of key paints & coatings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany paints & coatings market with five year forecasts

## REASONS TO BUY

What was the size of the Germany paints & coatings market by value in 2020?

What will be the size of the Germany paints & coatings market in 2025?

What factors are affecting the strength of competition in the Germany paints & coatings market?

How has the market performed over the last five years?

What are the main segments that make up Germany's paints & coatings market?

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