

# Flutter Entertainment plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Flutter Entertainment plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Flutter Entertainment plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Flutter Entertainment plc (Flutter), formerly Paddy Power Betfair plc, is a global sports betting, gaming and entertainment provider. The company is into on-course bookmaking, daily fantasy sports, broadcasting, editorial, sportsbooks, exchanges and business to business services. It operates under various brands including Sky Bet, PokerStars, FOX Bet, Paddy Power, Betfair, Sportsbet, FanDuel, Adjarabet and TVG. Flutter operates retail betting shops, online horserace betting network, and online casino and sports betting sites. The company, through its subsidiaries and licensing agreements, operates in the UK, Ireland, Canada, Australia, Malta, Italy, Romania, Georgia, the Netherlands, Gibraltar, Portugal, and the US. Flutter is headquartered in Dublin, Ireland.

### SCOPE

Detailed information on Flutter Entertainment plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Flutter Entertainment plc in the form of a SWOT analysis

An in-depth view of the business model of Flutter Entertainment plc including a breakdown and examination of key business segments

Intelligence on Flutter Entertainment plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Flutter Entertainment plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Flutter Entertainment plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Flutter Entertainment plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Flutter Entertainment plc's business structure, strategy and prospects.

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