

Packaging Corporation of America - Company Profile and SWOT Analysis

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Abstracts

Packaging Corporation of America. Company Profile and SWOT Analysis

Summary

Packaging Corporation of America. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Packaging Corporation of America (PCA or 'the company') is a manufacturer of containerboard, uncoated free sheets and corrugated packaging products. The company offers various products including retail packaging and displays, conventional shipping containers, pallets and components, rigid graphics media boards, record storage boxes, dunnage bags and specialty packaging supplies. It also produces commodity and specialty papers with various features including coatings and recycled content. The company offers these products under different brands such as Falconboard, Grid-Lok, ExportPack, HexAir, Hexacomb and BulkMaster. Its products and services cater to wide range of consumer industries. The company is headquartered in Lake Forest, Illinois, the US.

Scope

Detailed information on Packaging Corporation of America required for business and competitor intelligence needs

A study of the major internal and external factors affecting Packaging Corporation of America in the form of a SWOT analysis

An in-depth view of the business model of Packaging Corporation of America including a breakdown and examination of key business segments

Intelligence on Packaging Corporation of America's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Packaging Corporation of America, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Packaging Corporation of America and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Packaging Corporation of America as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Packaging Corporation of America's business structure, strategy and prospects.

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