

# Packaged Water in Turkey

<https://marketpublishers.com/r/PE7D8C1ECF1EN.html>

Date: September 2018

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: PE7D8C1ECF1EN

## Abstracts

Packaged Water in Turkey

### SUMMARY

Packaged Water in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Mexico transportation services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The packaged water market consists of retail sale packaged water. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Turkish packaged water market had total revenues of \$2,055.5m in 2017, representing a compound annual growth rate (CAGR) of 12.3% between 2013 and 2017.

Market consumption volume increased with a CAGR of 7.5% between 2013 and 2017, to reach a total of 5,075.6 million liters in 2017.

The country's large population, inbound tourism, warm weather and rapid

urbanization heavily supported growth in the packaged water market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Turkey

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey packaged water market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey packaged water market by value in 2017?

What will be the size of the Turkey packaged water market in 2022?

What factors are affecting the strength of competition in the Turkey packaged water market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's packaged water market?

## Contents

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Geography segmentation
Market share
Market distribution
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Beypazari Natural Mineral Water Processing Company
The Coca-Cola Co
Danone SA
Nestle SA
Macroeconomic Indicators
Country data
Methodology
Industry associations

Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Turkey packaged water market value: \$ million, 2013-17
Table 2: Turkey packaged water market volume: million liters, 2013-17
Table 3: Turkey packaged water market geography segmentation: \$ million, 2017
Table 4: Turkey packaged water market share: % share, by value, 2017
Table 5: Turkey packaged water market distribution: % share, by value, 2017
Table 6: Turkey packaged water market value forecast: \$ million, 2017-22
Table 7: Turkey packaged water market volume forecast: million liters, 2017-22
Table 8: Beypazari Natural Mineral Water Processing Company: key facts
Table 9: The Coca-Cola Co: key facts
Table 10: The Coca-Cola Co: key financials (\$)
Table 11: The Coca-Cola Co: key financial ratios
Table 12: Danone SA: key facts
Table 13: Danone SA: key financials (\$)
Table 14: Danone SA: key financials (€)
Table 15: Danone SA: key financial ratios
Table 16: Nestle SA: key facts
Table 17: Nestle SA: key financials (\$)
Table 18: Nestle SA: key financials (CHF)
Table 19: Nestle SA: key financial ratios
Table 20: Turkey size of population (million), 2013-17
Table 21: Turkey gdp (constant 2005 prices, \$ billion), 2013-17
Table 22: Turkey gdp (current prices, \$ billion), 2013-17
Table 23: Turkey inflation, 2013-17
Table 24: Turkey consumer price index (absolute), 2013-17
Table 25: Turkey exchange rate, 2013-17

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey packaged water market value: \$ million, 2013-17

Figure 2: Turkey packaged water market volume: million liters, 2013-17

Figure 3: Turkey packaged water market geography segmentation: % share, by value, 2017

Figure 4: Turkey packaged water market share: % share, by value, 2017

Figure 5: Turkey packaged water market distribution: % share, by value, 2017

Figure 6: Turkey packaged water market value forecast: \$ million, 2017-22

Figure 7: Turkey packaged water market volume forecast: million liters, 2017-22

Figure 8: Forces driving competition in the packaged water market in Turkey, 2017

Figure 9: Drivers of buyer power in the packaged water market in Turkey, 2017

Figure 10: Drivers of supplier power in the packaged water market in Turkey, 2017

Figure 11: Factors influencing the likelihood of new entrants in the packaged water market in Turkey, 2017

Figure 12: Factors influencing the threat of substitutes in the packaged water market in Turkey, 2017

Figure 13: Drivers of degree of rivalry in the packaged water market in Turkey, 2017

Figure 14: The Coca-Cola Co: revenues & profitability

Figure 15: The Coca-Cola Co: assets & liabilities

Figure 16: Danone SA: revenues & profitability

Figure 17: Danone SA: assets & liabilities

Figure 18: Nestle SA: revenues & profitability

Figure 19: Nestle SA: assets & liabilities

### COMPANIES MENTIONED

Beypazari Natural Mineral Water Processing Company

The Coca-Cola Co

Danone SA

Nestle SA

## I would like to order

Product name: Packaged Water in Turkey

Product link: <https://marketpublishers.com/r/PE7D8C1ECF1EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE7D8C1ECF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970