

# Packaged Water in Turkey

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## Abstracts

Packaged Water in Turkey

### SUMMARY

Packaged Water in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Mexico transportation services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The packaged water market consists of retail sale packaged water. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Turkish packaged water market had total revenues of \$2,055.5m in 2017, representing a compound annual growth rate (CAGR) of 12.3% between 2013 and 2017.

Market consumption volume increased with a CAGR of 7.5% between 2013 and 2017, to reach a total of 5,075.6 million liters in 2017.

The country's large population, inbound tourism, warm weather and rapid

urbanization heavily supported growth in the packaged water market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Turkey

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey packaged water market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey packaged water market by value in 2017?

What will be the size of the Turkey packaged water market in 2022?

What factors are affecting the strength of competition in the Turkey packaged water market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's packaged water market?

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### COMPANIES MENTIONED

Beypazari Natural Mineral Water Processing Company

The Coca-Cola Co

Danone SA

Nestle SA

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